

11th Annual



**SCHLESINGER GLOBAL
FAMILY ENTERPRISE
CASE COMPETITION**

January 10 - 13, 2024



COMPETITORS AND STUDENT ORGANIZERS PROFILE BOOKLET



THE UNIVERSITY OF VERMONT
GROSSMAN
SCHOOL OF BUSINESS



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A large, mature tree with a thick trunk and dense green and yellowing leaves stands in the foreground. The tree is set on a grassy lawn with scattered fallen leaves. In the background, a multi-story brick building with a fire escape is visible. A green banner with white text is overlaid on the upper portion of the image.

UNDERGRADUATE TEAMS



Max Jacques

Primary Coach

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Johnathan Desy

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I'm very lucky to serve as portfolio manager covering basic materials in our student led investment portfolio. In the future, I aspire to work in wealth management or even management consulting. I have completed co-ops in both finance and operations management.



Finley MacDonald

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I am a 4th-year student studying finance and business technology analytics. I am the strategist on the portfolio management club, the president of the commerce society, and I play on the varsity rugby team. I have completed two internships in private wealth management and corporate banking.



Annabelle McLean

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Hi! I'm Annabelle McLean, a third-year Marketing student at Bishop's University. I am actively engaged in a variety of activities and societies, including case competitions and volunteer work. Once I complete my studies, my primary focus is to travel and work in the consulting industry.



Anne-Shopie Voyer

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I am in my last year of undergraduate studies in finance. I have gained a little bit of experience in the business industry this summer by completing my first internship as an analyst. I really enjoy participating in case competitions.



GRAND VALLEY STATE UNIVERSITY

FAMILY OWNED
BUSINESS INSTITUTE



Ana Gonzalez

Primary Coach

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Abigail Hoffman

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I have learned a lot about business over the years by helping my cousin at the farm market he founded. This summer, my father and brother took over, so I assisted with the transition and management of the market. In the future, I hope to obtain my CPA license and continue to contribute where I can.



Alina Ladewig

ladewiga@mail.gvsu.edu

I am highly involved on campus, participating in clubs that go along with my majors and my external interests. One of my biggest accomplishments is being the first business strategy intern to the President of Brose North America, the 4th largest family-owned automotive supplier. One of my favorite extracurriculars is the collegiate entrepreneur's organization, where I assist students with their own startups and share how to gain an entrepreneurial mindset.



Theodore Rounds

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After graduating, I want to go into consulting, M&A or private equity and hope to get my MBA. Currently, I am VP of Operations for my university's finance organization, Seidman IPO. I'm also a credit intern for Mercantile Bank of Michigan, and previously interned at private equity firm, Blackford Capital.



Justin Quinn

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At Grand Valley, I've involved myself in university extracurriculars, internships in the city, and meaningful volunteer work. My motivation is a passion for both continuous learning and contributing to my community. Looking ahead, I want to earn a career within either the M&A or consulting fields.



Maastricht University



Lieven Quintens

Primary Coach

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Daniel Dieckmann

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Throughout my career I want to always challenge myself and take every opportunity learn and grow. Through experiences like my exchange in Australia, my involvement in the model United Nations Student Association in Maastricht and now the case competitions I hope to already make it a reality.



Tobias Hansen

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Driven by a passion for technology and ubiquitous computing, my career goal is to engineer solutions rooted in customer centricity and localism. I take pride in appreciating and harnessing the resilience derived from my background and family, making them invaluable contributors to my journey.



Matteo Planker

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Growing up in a family business, I was involved in the ins and outs of the company since I can remember. Now, with my engineering background, I have seen the importance of efficiency and technology in business models even in unrelated fields, and I am eager to make these improvements back at home.



Oliver van Erven

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With a Business Engineering background and a focus on sustainability, I aim to innovate in renewable energy. I led a project on focusing on the Dutch municipality of Bergen's energy independence and am excited to next tackle the chemical industry's transition as I write my thesis research project.



Tommy Mackensen

Primary Coach
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TJ Green

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I want to get a full time offer from my consulting internship at The Hackett Group this Summer. And then eventually go into some type of international sales. I am also involved in many organizations on my campus and was fortunate enough to be a risk management intern at Ally Financial last Summer.



Brandon Shinkawa

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As I navigate college, I have come to believe that my true passion is management consulting. After networking with various alumni and learning about experiences other students have had; I have become more educated on the industry, and I hope to work at a mid-size/large consulting firm.



Jacob Wisenfelder

jw983121@ohio.edu

Career goals: I aspire to delve into the world of consulting, leveraging my global experiences from Ohio University's Global Consulting Program in Hungary to provide innovative solutions



Cam Lewis

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I think the career goal that I am most proud of is attaining an internship with Ernest & Young this summer. Consulting is a strong interest of mine and is something I want to pursue past graduation and am excited that this is a step in the right direction.



ROTTERDAM BUSINESS SCHOOL



Guus van Haastregt

Primary Coach
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Dennis Hoekstra

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Ever since I can remember it has been a dream of mine to work in the US. My passion for entertainment and business allowed me to get an internship in LA. With my knowledge of marketing, I want to make a positive impact on companies, and create unique, innovative, and passionate solutions.



Alex Kind

info@alexkind.nl

My end goal is to get into strategic management, so that I may get into a career of consulting. I'm very proud to have made a positive impact on the largest e-commerce company of the Netherlands.



Benjamin Torrens

torrens.benji@hotmail.com

I aspire to become a strategic consultant, leveraging my problem-solving and analytical skills to help organizations achieve their goals. I have been able to win a Case Competition before and open my own consulting firm in order to create a base for future professional growth.



Joris Walraven

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Making a real impact is what truly drives me. I love looking at complex problems and coming up with creative solutions. My experience in sales and my fascination for high performing teams is what makes me a strong consultant. In the future I would love to take on any challenge as a consultant.

Toronto Metropolitan University



**TED
ROGERS**
SCHOOL
OF MANAGEMENT



Francesco Barbera

Primary Coach

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Janie Goldstein

Additional Coach

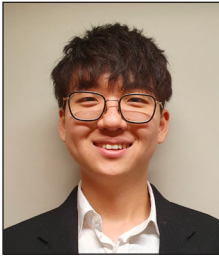
janieg@torontomu.ca



Payten Cervini

payten.cervini@torontomu.ca

I am most proud of working in different employments that allowed me to refine my personal skills and learn my strengths. I hope to one day work for a company that I align with in terms of vision and values.



Jerry Gao

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My proudest accomplishment is opening up my own pet grooming business.



Kieran Gibson

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As a student of Entrepreneurship my goal has always been to run my own business. I want to grow as a person and a business owner, learning from great leaders until I can do so myself. The accomplishment I am most proud of is the time I spent working at a natural resources economics firm, VIVI.



Jack Scanlon

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Career Goals: Further develop my ability to provide quality, effective consulting services. Take on new challenges in my career while fostering a growth mentality mindset. Utilizing proven, result driven approaches to challenges in the workplace.



Yeny Rodríguez

Primary Coach

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Andrés Barbosa

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My career goals encompass graduating from the School of Business Management at "Universidad de Los Andes" and completing a minor in IT organizations. I firmly believe that this educational foundation, coupled with diverse academic opportunities, will be instrumental in establishing my own business.



María José Daunas

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My current primary professional goal is to graduate with a degree in Business Administration and complete two minors in Psychology and Neuroscience. I aspire to seamlessly integrate business and psychology, conducting research at the intersection of these disciplines.



Santiago Gomez

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I am proud of managing the social media accounts of a history business Colombian association. I got this opportunity via a teacher of mine who I help as her teaching assistant of the course "History of Colombian Business Development".

University of Panamericana, Campus Aguascalientes



UNIVERSIDAD
Panamericana
Campus Aguascalientes



Marcos Cedillo
Primary Coach
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María Florencia Arreola Espinosa
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I am focused on continuing to gain experience, since participating in extracurricular activities is what has really contributed to my personal growth. This includes presenting my first TEDx in Mexico City, and being part of the different representative groups of the university, both artistic and academic.



Montserrat Franco
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I am currently studying Business Management with a double major in Accounting, thus my career goals are to excel in the areas of HR and Accounting, focusing on digitalization and process efficiency. In addition, I am proud of my role as Director of Treasury for a financial group at my university.



Alvaro Mayora
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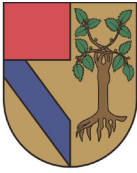
I represented my university at a discussion forum about the role of the Organization Avocados From Mexico in the development of recent American culture. This took place at IPADE Monterrey, Mexico on December 2022. DBL PROGRAM Active Member since 2021



Andres Urbina
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I'm most proud of my involvement in other case competitions and of my particular input due to my two majors when it comes to case analysis. In the near future, I would like to create my own consulting firm specially focused on logistic and supply chain management.

University of Panamericana, Campus Guadalajara



UNIVERSIDAD
PANAMERICANA
Guadalajara



Ana Gonzalez

Primary Coach
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Karla Alatorre

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My goal is to become a successful entrepreneur and a great CEO, that's why I enjoy involving myself in things like case competitions or the student council, because they have given me experiences and knowledge that will help me reach this goals and become better everyday.



Andrea Davila Trejo

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I aspire to achieve a Chartered Analyst designation, focusing on a career in entrepreneurial ventures. I am passionate about entrepreneurship and consultancy, demonstrated through participation in international case competitions and contributing to my university's young entrepreneurs society.



Maria Fernanda Plaschinski Valencia

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After graduating I want to work on my family business and study a master's degree abroad in a topic related to sustainability. In the university I did two exchanges programs (Germany and Switzerland), I worked in the art and culture department and last summer I did an internship at Disney World.



Paola Velazquez

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Student and entrepreneur that continuously challenges herself to achieve new goals. Currently pursuing a degree in International Business, President of a student group from the Chamber of Commerce, Project Manager of Enactus UP and looking forward to develop her career path in business consulting.



Marcel Huelsbeck

Primary Coach
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Linus Bothe

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I aim to thrive in family businesses and have a keen interest in starting my own company. My experiences, including international internships and studying in Spain, have prepared me for that. I am proud of my student association contributions which align with my entrepreneurial ambitions and passion.



Angelo Iannone

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My name is Angelo and I am 23 years old. Due to my studies in business and a passion for languages, I aim for an international career. I am proud of the fact that I already managed to gain a lot of professional experience and that my passions have been a main driver for these achievements.



Berkant Kirbiyik

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My career aspiration is to lead top management teams on a global scale, fostering international collaboration. My semester in Tokyo broadened my perspective on the modern business landscape. As a member of the iClub@MUAS I thrive in diverse environments, shaping my journey toward global leadership.



Lennart Neubauer

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I am proud of my 6th place in the International Rookies Championship for Downhill MTB, my enriching Silicon Valley M&A internship, my involvement in politics and coaching a junior MTB team. Despite a hectic schedule, I prioritize life's joys, like surfing and freeride skiing.



Lauren Simon

Primary Coach

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Kavi Dolasia

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At UC Berkeley, I am involved in Net Impact Berkeley, a strategy consulting organization focused on social impact. Through Net Impact, I have worked alongside incredible organizations like the Bill and Melinda Gates Foundation. Upon graduation, I will be pursuing a career in finance in New York City



Alexa Tsai

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At UC Berkeley, I have been very involved in a business club called Undergraduate Business Group. After graduation, I will be pursuing healthcare investment banking.



Katherine Zhang

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My main near-term career goal is to pursue management consulting because I believe it is a sphere to create a lot of change, and I want to help redirect the way companies approach problems. My proudest accomplishment is developing a social entrepreneurship research collective called Impact Fellows.



Kerren Zou

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My name is Kerren and I grew up in almond farming which has led me to develop a passion for agriculture. I will be graduating from UC Berkeley in May of 2024 with a degree in Business Administration, which I hope to use to improve agricultural processes and its impact on environmental health through business.

University of Prince Edward Island



UNIVERSITY
of Prince Edward
ISLAND



Sherilyn Acorn
Primary Coach
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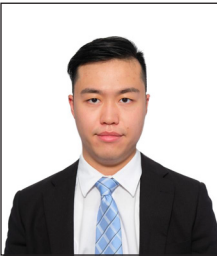
Vanessa Corless
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My career goal as an accounting student involve continuous learning, CPA specialization, professional involvement, community engagement, and mentorship. I am committed to becoming a trusted financial advisor and making a meaningful impact on my community.



Liam Ellis
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I am privileged to serve my community as a municipal councillor and as the finance committee chair. I have also proudly competed and coached athletes in the Canada Winter Games for Team PEI. The experience I have gained in these pursuits will prepare me well for a career in business or law.



Lok Yin Arthur Leung
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My career goal is to become a lawyer or civil servant, fueled by my passion for the legal field and public service. The involvement that I am most proud of was my transformative exchange year in Belgium (2015-2016), which broadened my horizons and solidified my future path.



Charlize Sahely
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I'm in my final year, majoring in accounting and looking to pursue my CPA designation post-graduation. I'm very involved in extracurriculars, being the Vice President of the UPEI Business Society. I have a profound connection to this competition as I grew up working for my family's business.



THE UNIVERSITY OF VERMONT
GROSSMAN
SCHOOL OF BUSINESS



David Mount

Primary Coach

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Otto Berckmueller

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I one day would like to work in the ESG realm of business helping keep companies aligned with goals that will be beneficial for them, their customers, and the world. While at the University of Vermont some of my proudest accomplishments are winning outstanding witness for mock trial as well as winning the Deans Cup! And throughout my life one if not my biggest accomplishments was earning the rank of Eagle Scout in the Boy Scouts of America.



Tessa Masino

tessa@masino.com

I hope to gain from my undergraduate education, not only the necessary education and skills for a successful career as a Certified Public Accountant, but the confidence in those skills to pursue the opportunities I desire.



Jen O'Donnell

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As a non-traditional student with 20+ years of business experience, I obtained my A.S. in business in 2014 (summa cum laude). In 2017 I gave birth to my eldest daughter and in 2019 our family expanded to include her little sister. As I near the end of my bachelor's program, I hope to inspire others.



Rowan Pinkham

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I am a junior at the University of Vermont with a concentration in finance and a minor in economics. I have always been interested in the endless possibilities businesses provide to the individual and society. I want to gain work experience and knowledge through an internship or research.

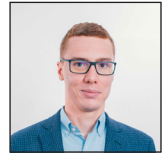
GRADUATE TEAMS





UNIVERSITATEA BABEŞ-BOLYAI
BABEŞ-BOLYAI TUDOMÁNYEGYETEM
BABEŞ-BOLYAI UNIVERSITÄT
BABEŞ-BOLYAI UNIVERSITY

TRADITIO ET EXCELLENTIA



Bela Racz

Primary Coach

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Kende Pásztor

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I am looking forward to pursuing a career in both corporate life and academia, building on the foundation we received from our senior professors and mentors, continuing to help the young bright minds flourish, and aiming to create and re-create value in our world through dedication!



Evelin Székely

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As well as building my career, my family and friends are at the center of my life. My future goal is to run my own company, which will allow me to thank my parents for all the help they have given me in building my career. I want to run a company where employees are happy to come in and not disgusted by Mondays. I am currently the manager of a small foundation that helps me learn the necessary leadership skills, in addition to what I learned at university and in the student consulting club.



Péter Szekernyés

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I aspire to excel in the intersection of business and sustainability, competing in international business case competitions. Proudly, I've participated in multiple global events, honing my strategic and marketing skills. Additionally, I've actively engaged in international youth exchanges and Summer schools, broadening my perspectives for a better, sustainable world. My plan is to help promote a green-washing free futures, while making companies stand against unsustainable solutions.



Dora Szoke

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My professional aspiration is to establish my own company eventually, but for now, I'm dedicated to growing as a junior trader within my current workplace. As for my accomplishments, I'm proud of initiating the "What's your worth?" project against cyberbullying in my hometown during my high school years, as well as our achievements in case competitions and my academic milestones.

BABSON COLLEGE



William Gartner

Primary Coach

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Calvin Chan

Additional Coach

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Ben Canary

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Ben Canary, founder/CEO of Herculean Meal Prep, is an omnichannel manufacturer and retailer of prepared meals based in Indiana. In 7 years he grew the business to 40 employees and 5 retail locations - without fundraising. He believes that founders should take what they love - whatever it takes.



Gopika Maheshwari

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Gopika is from a textile manufacturing business background with 4+ years of experience working in the industry. She is passionate about driving sustainability in the textile industry through sustainable agriculture, chemical-free processing, circular economy, and value chain traceability.



Rohan Patil

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Rohan, from automotive engineering background, has 9+ years of experience working with his family business in Logistics and Agriculture. He has been working towards leading a technological revolution within the Indian Agri industry and supplying produce to supermarket chains across Europe and USA.



Nick Wood

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Nick spent ten years focusing on school climate and leadership development. By the time he left for Babson, he worked as a director and oversaw the center's operations. At Babson, Nick has focused on Global Strategy Concentration and Social Innovation hoping to work with non-profit and B-Corps.



HEILBRONN UNIVERSITY
OF APPLIED SCIENCES



Joachim Link

Primary Coach

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Arzu Cinücen

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After completing my Master's degree, my goal is to establish a successful career where I can put my ideas, strategies, and passions into action and be an inspiration for young women from diverse cultural backgrounds.



Noelle Speckner

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I strive to become a confident & successful woman in the world of work. In the past years, I have laid the groundwork to pursue a career in marketing. Completed my bachelor's thesis with honors, worked for GfK/ Schaeffler and started with my master's. I am looking forward to the journey ahead!



Laura Termöllen

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I am driven by my passion for brands and corporate communication - particularly the intersection of these fields. My master thesis, was a reason to dive deeper. It is all about rethinking corporate communication by enabling employees to become authentic communicators.



Anna Ultsch

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After my master's degree, I aspire to follow my passion for creative marketing in an international work environment. Past experiences like company projects, an internship at a marketing agency and working in international teams several times have shown me that this is the right path for my future.



Nupur Pavan Bang

Primary Coach

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Mukund Marodia

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I am a public speaking & design thinking coach and a former management and governance consultant. I have trained & enabled 3000+ participants to overcome public speaking fear & gain confidence. I lead ISB Toastmasters Club. I am a national quizzing champion & have won 400+ premier quiz competitions.



Anura Pareek

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An Economics graduate from Lady Shri Ram College, University of Delhi, Anura worked as a political consultant in India for 2 years. Currently, she is pursuing the PGP in Management at Indian School of Business and plans to take up Strategy, Marketing and Public Policy as her concentration. Post graduation, she hopes to work in the international development and social impact sector.



Eashan Trehan

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My career goal is quite straightforward – to become an effective consultant to a variety of businesses. For instance, when presenting a marketing strategy to an aspiring neobank, the business head found it compelling enough to stop me in the middle of it and rope in more colleagues to listen to it.



Amir Taherizadeh

Primary Coach

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Omar Ba Mashmos

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After completing my MBA, I'll join Bain & Company as a consultant and I aspire to become a partner. Besides my professional career, I lead a NGO targeting youth development in Yemen



Mohit Goyal

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With four years of experience in technology consulting, Mohit has dedicated his summer to working as an Advisory Consultant at AWS. He wants to actively collaborate with businesses to harness technology for transformative initiatives, prioritizing risk management to elevate enterprise value.

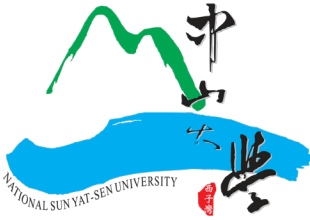


Sonali Ranjan

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An engineer by trade, I'm pivoting my career to Investment management through a specialization in finance in my MBA program.

National Sun Yat-sen University



Shyh Jer Chen
Primary Coach

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Chiung-Wen Tsao
Additional Coach

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Yen-Chu Lai

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My friends and I secured second place in an intercollegiate CSR competition by launching a teaching project to address the uneven allocation of English education resources in urban and rural communities in Taiwan.



Ying Ying Liu

loreneliu17@gmail.com

I'm proud of my involvement in a Metro promotion project, driving successful outcomes. Additionally, volunteering as a teacher for countryside kids highlighted my commitment to community and education, showcasing my dedication to holistic employee development.



Chia-Chun Sun

ssun9937080@gmail.com

In my export sales role, I'm proud to be a vital link to customers across 6 countries, ensuring their satisfaction with end-to-end product management. I excel at facilitating cross-department project teams, aligning efforts with customer objectives, and resolving issues.



Kevin Chiang

Advisory Coach

kcchiang@bsad.uvm.edu



Michelle Hsia

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I have gained a strong professional knowledge in accounting and auditing field in my previous job in KPMG. Now, I am proud that I joined DBS Bank and had the chance to leverage my skills to help the company have a smooth transition after acquisition of Citi Bank's consumer banking business.



Weichia Lan

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I'm passionate about seeking opportunities within an organization, team or client, discovering their potentials and make great impact. This exploration not only fuels my curiosity but also allows me to contribute meaningfully to the them.



Masaru Nagatsuka

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I worked in the automotive industry for eight years, including 3.5 years as an international sales manager in China. The professional experience gave me a lot of business insights in Asia. Now I am a full-time student studying MBA at National Taiwan University to pursue my career.



School of Management



Tanachote Vongsurbchart

Primary Coach

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Sofia Ajami Arkomdhon

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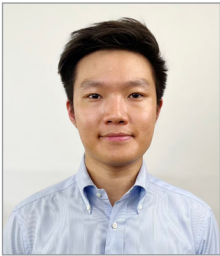
B2B software implementer: I've led projects that reduce paper use through digitization, saving around 100 trees daily. My career goal is to enhance and improve the way people collaborate through tech with a focus on sustainability - making a positive environmental impact in the tech world.



Proud Chanarat

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My career goal is to manage a business that creates many positive externalities for the natural environment and for society. I am grateful to have helped conserve some of Thailand's natural resources when I worked for a conservation organization.



Chavaphon Lertnavasrichai

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Learning how to learn is one of the most significant accomplishments in terms of learning attributes that I have acquired in recent years. I have come to understand the process of learning and how each action has contributed to my growth as a more agile and well-rounded individual.



Krit Vanapruks

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Saving lives and changing the world at the same time.



ESCUELA de NEGOCIOS



Jaly Chea

Primary Coach
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Pedro Chavez

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Consumer-obsessed marketing leader and financial expert with 4 years of experience in progressive roles within the insurance industry. Skilled in managing portfolios, controlling, and implementing strategies to improve revenue and overall profitability of the business



Alexandra Nanne

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I strongly believe that we can impact our communities through business done with a strong values and people centered culture. My goal is to help our family business grow to be able to impact more people. I've worked for the company for 11 years achieving different leadership positions.



Ana Ruth Sagastume

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My career goal is to launch my own startup company that provides positive value to my country. By building a company focused on social impact and improving people's lives, I hope to create local jobs and support the economy. One of my proudest accomplishments has been leading teams at a young age, despite my background being different than my role. Currently, I work as a Transaction and Compliance Manager for an American company, overseeing adherence to U.S. law.

University of Adelaide Business School



Michael Browne

Primary Coach

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Jason Bobis

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After the completion of his MBA, Jason intends to continue his studies in complex adaptive systems, while working as a consultant for the South Australian government in innovation. Recent accomplishments include collaboratively developing new quality assurance systems across a range of initiatives.



Anastasia Bougesis

a1873361@student.adelaide.edu.au

My career goal is to use my skills and experience to make a positive impact on the world, particularly in the areas of disaster relief and leadership. I am proud of my work at Disaster Relief Australia, securing \$38.3M in funding and fostering strong stakeholder relationships.



James Davidson

a1676395@student.adelaide.edu.au

My experience is rooted in Formula One, managing sponsors, consumer insights, and negotiation. I'm a proud dyslexic thinker who's grown up around a family business. Recently, I led the rebrand of my employer's national business in the lead-up to their IPO. After my MBA, I'm eager to pursue a PhD.



Jing Holmes

jingholmes@gmail.com

Jing is the CFO of a family business, a digital transformation enthusiast, an eager learner and a believer in "Dream big dreams!". "I want to continue improving myself and making a positive impact on the people around me."

ASPER



SCHOOL OF
BUSINESS



Judith Jayasuriya

Primary Coach

judy.jayasuriya@umanitoba.ca



Breanne Batters

batters1@myumanitoba.ca

After working for several years in operations leadership positions within the Canadian Healthcare sector, I decided to pursue my MBA in an effort to bridge the gap that often exists between clinical operations and finance departments.



Eli Koulack

koulacke@myumanitoba.ca

Project management professional with construction experience building major infrastructure and feature landmark projects. Looking to move to a corporate leadership position from a project specialist role upon graduation.



Laura Kroeker

umkroek2@myumanitoba.ca

Laura is a Director, Sales & Marketing, working with clients across Europe and Asia to raise funds for good causes. She also taught in France after learning French as a 2nd language, gaining further global experience. She is passionate about sustainability and supporting local organizations.



Ramy Penner

penner15@myumanitoba.ca

I am a business development professional with a combined experience of 5 years leading projects within landscape design and public spaces. Additionally, I have worked in the agricultural technology space in business development and customer experience.



THE UNIVERSITY OF VERMONT
GROSSMAN
SCHOOL OF BUSINESS



John Wilking

Primary Coach

Jnwilking@gmail.com



Isabella Butzirus

isabella.butzirus@uvm.edu

After working for the University of Vermont in the Pulmonology department as a lab manager for three years, Isabella is looking to pivot to sustainability education and consulting. She is passionate about communication and solution-based thinking.



Courtney Cunningham

courtney.cunningham@uvm.edu

After spending several years in the workforce, Courtney joined the SI-MBA program to augment her business management skills with a focus on sustainability. Courtney has worked with local small businesses, from hospitality to e-commerce sales, to incorporate sustainability into their operations.



Brian Lamoureux

bmlamour@uvm.edu

I am proud of my commitment to learning about my passions, including conservation, sustainable business, outdoor education and recreation, food systems, and community development. I hope to start a family enterprise with my siblings, working to transform business to be a force for good.



Janessa Thompson

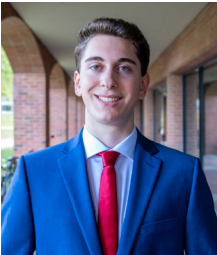
janessa.thompson@uvm.edu

I am grateful to be utilizing the last of my Veterans' Educational benefits finishing up my first semester of graduate school at UVM. I aspire to develop my professional career as a consultant in financial matters, which is why I chose the Master of Accountancy (MAcc.) program. My goal is to graduate and earn my CPA license. I am fortunate to have accepted a job offer at a local public accounting firm and am eager to get more experience in the field. I hope to one day utilize my accounting skills to become a strategic consultant helping organizations of every kind develop their business and become more sustainable.

STUDENT ORGANIZERS



SENIOR LEADERSHIP COMMITTEE



Dante Blasi

Senior Website, Media & Communications Chair
Dante.Blasi@uvm.edu

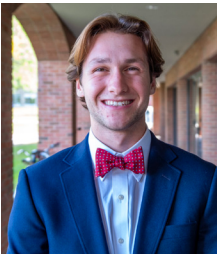
Dante is a senior concentrating in business analytics with a theme in entrepreneurship and a minor in computer science. Dante maintains the SG-FECC website as a member of the Media and Communications sub-team. Dante has two years of experience on the organizing committee and was a room coordinator for SG-FECC 2023.



Peter Moiseyev

Senior Judge Selection & Sponsorship Chair
Peter.Moiseyev@uvm.edu

Peter is a junior studying Finance with a theme in Global Business. This is his second year on the Organizing Committee, and he is serving as Co-Chair of Judges & Sponsorship. Peter is responsible for communications with judges and other key stakeholders of SG-FECC, as well as fundraising through sponsorship.



Ethan Ryen

Senior Judge Selection & Sponsorship Chair
Ethan.Ryen@uvm.edu

Ethan is a junior concentrating in Business Analytics with a theme in Global Business. Within the judges and sponsorship sub-committee, Ethan has aided in communications and took lead tracking judge availabilities throughout the competition to ensure proper judging divisions. This is his second year on the organizing committee for SG-FECC.



Marley St. Pierre

Senior Logistics, Social Events, & Sustainability Chair
 Marley.St-Pierre@uvm.edu

Marley is a sophomore concentrating in finance with a theme in global business. Within the logistics sub-committee Marley has been in charge of buying and recording inventory for the event and other organizational content. This is her first year on the organizing committee for SG-FECC.



Nicole Sobczak

Senior Competition, Recruitment, & IT Chair
 Nicole.Sobczak@uvm.edu

Nicole is a senior concentrating in accounting with a theme in global business. Within the Competition, Recruitment & IT sub-committee Nicole is responsible for overseeing ambassador recruitment and competition logistics. This is her second year on the organizing committee for SG-FECC.



Jane Steadman

Senior Logistics, Social Events, & Sustainability Chair
 Jane.Steadman@uvm.edu

Jane is a senior concentrating in accounting with a theme in global business. She is on the logistics, social events, and sustainability sub-committee for SG-FECC. Jane has been responsible for gift procurement and other event preparations. This year will be her second year on the organizing committee.



William Tessmer

Senior Competition, Recruitment, & IT Chair
 William.Tessmer@uvm.edu

William is a Senior with a theme in Global Business and a concentration in Business Analytics, while also pursuing minors in Computer Science: Information Systems and Sports Management. On the Competition, Recruitment, and IT team, he has been working on setting the competition rules and structure, as well as leading the recruitment of the UVM student ambassadors. This is his third year working on SG-FECC and his second in this role.

JUNIOR LEADERSHIP COMMITTEE



Ruby Blunt

Junior Judge Section & Sponsorship Chair
Ruby.Blunt@uvm.edu

Ruby is a junior concentrating in marketing and accounting with a theme in sustainability. Within the judges and sponsors sub-committee Ruby has been mass communicating with judges and coordinating judging schedules. This is her first year on the organizing committee for SG-FECC.



Noah Burnham

Junior Website, Media & Communications Chair
Noah.Burnham@uvm.edu

Noah is a sophomore studying Computer Science and Mathematics. On the Media and Communications team, he is in charge of social media content. Noah was an ambassador last year and this is his first year on the SG-FECC organizing committee.





Caroline Fox

Junior Logistics, Social Events, & Sustainability Chair
 Caroline.Fox@uvm.edu

Caroline is a junior concentrating in marketing with a theme in global business. Within the Logistics, Events & Sustainability sub-committee, Caroline has been assisting in securing venues, meal options, transportation, schedules, preparation materials and awards while keeping event timelines, budgets, and project plans in mind. This is her first year on the organizing committee after holding an ambassador role last year.



Allison Kingsley

Junior Website, Media & Communications Chair
 Allison.E.Kingsley@uvm.edu

Allison is a sophomore concentrating in business analytics with a theme in global business. Within the media and communications sub-committee Allison has been creating the competition booklets and other promotional content. This is her first year on the organizing committee for SG-FECC.



Owen Venturelli

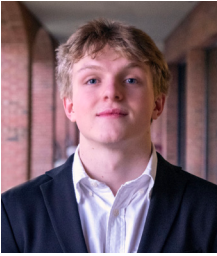
Junior Competition, Recruitment, & IT Chair
 Owen.Venturelli@uvm.edu

Owen is a junior concentrating in accounting and business analytics with a theme in global business and a minor in economics. Within the recruitment, competition, and IT team Owen has worked to recruit ambassadors, as well as planning the structure of the competition. This is his first year on the organizing committee for SG-FECC.



A large tree with yellow and green leaves in the foreground, with a brick building and a green lamppost in the background.

STUDENT AMBASSADORS



Luc Allen

Ambassador

luc.allen@uvm.edu

I'm a second year student at GSB, studying finance, entrepreneurship, and history. One day I will own my own business. I wish to involve myself in global restaurant operations and finance, and I have a deep passion for worldly travels and culture. I hope to one day find myself in a position where I can help others and the world reach a better place.



Sophie Ball-Dolan

Ambassador

sophie.ball-dolan@uvm.edu

I am a first-year student at the Grossman School of Business. I plan on having a theme in entrepreneurship and a concentration in marketing. While I am unsure of what my exact career focus will be, I am interested in either starting my own business or working in event planning or marketing.



Grace Berry

Ambassador

grace.berry@uvm.edu

Grace is a freshman at the Grossman School of Business. She has a marketing concentration, a theme in global business, and a minor in environmental studies. She hopes to further her knowledge of business and is interested in attending law school in the future



Jack Blizard

Ambassador

jack.blizard@uvm.edu

I am currently a sophomore pursuing a degree in international marketing. I elected to follow this path as I thoroughly enjoy the idea of engaging with international teams and have always had a passion for travel. I believe that experiencing and appreciating diverse cultures and ideas is where innovation thrives.



Connor Breheny

Facilitator

connor.breheny@uvm.edu

I am a student studying finance and marketing here at the Grossman School of Business. Upon graduation, I aspire to work in the front end of the office conducting sales, product developments or, a managerial team leader. This is my second year with SG-FECC and it is a pleasure to be back. I am thrilled for this opportunity to learn, connect and create lasting memories.



Kyan Chipman

Ambassador

kyan.chipman@uvm.edu

In the future, I hope to use my degree to make a meaningful difference in peoples lives. As a finance concentration, I aspire to work towards a future for my clients that allows them to live meaningful lives outside the fear of financial instability. Using my sustainability theme, I will work towards an environmentally stable future as well.



Arianna Clark

Ambassador

arianna.clark@uvm.edu

A Grossman Trailblazer and an enthusiastic business student, I've dedicated my time inside of class improving my online presence and outreach and solidifying my strong public speaking skills and graphic design talent. Outside of class, I ran the social media for the Finance and Investment Club for three months and increased the club's Instagram profile visits by +1,425% and increased their Instagram impressions by +3,996%. A lover of travel, finance, and marketing, I love to meet others who are passionate in their field. I'm excited to be a part of this case competition and introduce students to UVM!



Ryan Clarke

Room Coordinator

ryan.clarke@uvm.edu

I aspire to have a career in public accounting. After graduation, I plan on getting my Masters in Accounting and CPA. I look forward to one day working for one of the big 4 accounting firms.



Sophie Cormier

Room Coordinator

sophie.cormier@uvm.edu

Sophie is a student at the University of Vermont studying Business Administration with the Grossman School of Business. Sophie will be acting as a Room Coordinator at the 11th annual SG-FECC case competition.



Jordan Dawley

Ambassador

jordan.dawley@uvm.edu

I am a freshman at the University of Vermont, and am planning on concentrating in finance, and minoring in Spanish. My goal after graduating is to find a position at a company that I am proud to work for and that benefits the surrounding community. I have a strong passion for the outdoors and would love to work in the outdoor gear or recreation industry.

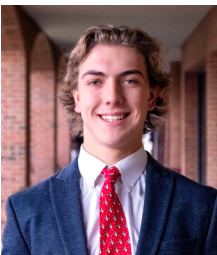


Parker Diaz

Ambassador

parker.diaz@uvm.edu

My name is Parker Diaz. I am a Freshman in the Grossman School of Business majoring in Business Administration. Although at this point in my education, I am unsure of the specific path I would like to pursue. However, I hope to pursue a career in Government with an interest in Accounting or Data Analytics. I hope to use this experience as an ambassador as a door into what the business world may look like outside of the classroom.



Charles Droppo

Ambassador

charles.droppo@uvm.edu

Charles is a student at the University of Vermont studying Business Administration with the Grossman School of Business. Charles will be acting as an Ambassador at the 11th annual SG-FECC case competition.



Tyler Eisenmenger

Ambassador

Tyler.Eisenmenger@gmail.com

I am a Senior at the University of Vermont. After graduation, I will be moving to Boston and starting my career in Accounting as an Associate Auditor at RSM. I look forward to joining their Associates team and I am grateful for the opportunities UVM has brought me.



Botond Erdos

Ambassador

botond.erdos@uvm.edu

I am a Sophomore at Grossman School of Business, with a theme of Finance and a concentration in Entrepreneurship. I'm striving to become a personal financial advisor and hopefully one day own my own business. While at UVM, I've started a business to assist fellow students with affordable and safe transportation during the school year.



Olivia Evans

Ambassador

olivia.evans@uvm.edu

As a marketing concentration and sustainable business theme, I hope to include some form of advising/consulting into my future careers. I have learned that guiding people and always being on my toes is something I enjoy. With my sustainable theme I hope to work for sustainably driven companies or ones that are hoping to become more sustainable. I am also a health and society minor and so in my spring semester of 2024 I will be diving into healthcare systems to explore more into my interests of helping healthcare systems better themselves.



Colin Fain

Ambassador

colin.fain@uvm.edu

My interest in business emerged during high school through classes and my involvement in extracurricular clubs. Combining this passion with my aptitude for numbers, I am aspiring to build a successful career in finance or accounting, which would give me the ability to use my analytical skills to drive financial decision-making and contribute to the strategic growth of organizations.



Meredith Gove

Room Coordinator

meredith.gove@uvm.edu

Meredith is currently pursuing a master's in accounting. She previously graduated from UVM with a Bachelor of Science in Business Administration with a focus in accounting and marketing. As an undergrad, she competed in multiple case competitions, including SG-FECC. Upon completion of her master's degree, she will be moving to Boston to begin a career at Ernst & Young in assurance.



Jaden Grace

Ambassador

jaden.grace@uvm.edu

Jaden is a freshman at UVM's Grossman School of Business. He is a dual major in both Business Administration and Japanese, and he hopes to find a career with a company that values connecting people from different cultures with a focus on the global market. Jaden aims to use his passion for communication and leadership skills to help bridge those gaps.



Andrew Hoffstein

Room Coordinator

andrew.hoffstein@uvm.edu

Andrew is a Senior concentrating in Finance with a theme in Global Business. Andrew spent his past summer interning at J.P. Morgan as a Summer Analyst working directly under a team of advisors and their clients. In addition, Andrew has also worked as a Data Analytics Intern for the State of Vermont along with a Financial Consultant for a boutique sports agency. He is most excited about financial management and striving to help clients become financially safe. Andrew loves sports, especially basketball and football, along with graphic design creating art for him and his friends.



Taha Jamal

Room Coordinator

taha.jamal@uvm.edu

My professional goals are to earn a business degree with a minor in computer science. In addition, I want to acquire an MBA to my leadership, ability experiences and professional networks. I always try to better myself in order to be given a wonderful opportunity to accomplish something I enjoy. I want to apply everything I've learned to make a difference in the communities around me and the world.



Justin Lista

Room Coordinator

justin.lista@uvm.edu

Justin is a senior pursuing a dual degree in Business Administration and Political Science. He is concentrating in Business Analytics and Accounting with a theme in Global Business. In the past, he has competed in LazlCC and SG-FECC with the Grossman School of Business. Upon graduation, Justin will be moving to Boston to begin a career at PricewaterhouseCoopers in tax.



Jacob Meckey

Ambassador

jacob.meckey@uvm.edu

I am currently a first-year student at Grossman School of Business, and I am planning to have a concentration in finance and accounting and a theme in global business. I would like to go into personal finance once I am out of school and try to earn my certified financial planner certificate. I am interested in going into this so that I can be able to help others save for the future.



James Millerick

Ambassador

james.millerick@uvm.edu

I am a motivated student with a concentration in Finance and Accounting, and a theme of Global Business. I plan to get my masters of accounting at UVM, and get my CPA certification while working at a firm. An aspiration of mine is to take my career skills international and explore business in different areas of the world.



Luke Nelson

Ambassador

luke.nelson@uvm.edu

I am a first-year student from South Burlington, Vermont. I look forward to focusing on entrepreneurship in my coming years at Grossman. After earning my degree I hope to start one or more businesses of my own!



Alexander Rubin

Ambassador
alexander.rubin@uvm.edu

I am a sophomore soon to declare a theme of sustainable business with a concentration on marketing. After participating in the ROCA International Case Competition in October, I am very excited to experience a case competition from a new perspective. In the future, I hope to work for a company that prioritizes the triple bottom line and has a positive impact on the surrounding community.



Katie Rush

Room Coordinator
kathryn.rush@uvm.edu

I am a third-year student at GSB concentrating in finance, with a theme in sustainable business. In the future, I hope to enter a career in financial advising that will combine my financial knowledge with my customer service skills. Similarly, I hope to work for a company that prioritizes social and environmental well-being to align with my values.



Jackson Ruthig

Ambassador
jackson.ruthig@uvm.edu

I am a freshman at Grossman. I am going to have a concentration in finance with a theme in global business. I hope to one day work on wall street as an investment banker or work at a hedge fund.



Eric Smith

Room Coordinator
eric.smith@uvm.edu

I am a junior at The University of Vermont studying finance with a minor in economics and concentration in global business. After graduating, I aspire to use what I have learned to drive business success and positive change for my community. I dream of joining a company that not only focuses on profit, but social and environmental well-being.



Aaron Solomon

Facilitator

aaron.solomon@uvm.edu

I am a junior, skilled operations professional with a concentration in marketing and theme in sustainable business. I hope to apply the knowledge I have gained to create valuable experiences for people. On top of my coursework, I am a student-employee at University Event Services, an intern at UVM Athletics, and hold board positions with UVM FeelGood and The University Players.



Kendall Spencer

Ambassador

kendall.spencer@uvm.edu

I am currently a sophomore in GSB concentrating in marketing with a theme in sustainable business and a minor in environmental studies. I'm hoping to take my UVM education and apply it to a job that emphasizes the intersection between business and creating a more sustainable environment and equitable community.



Thomas Sunkenberg

Ambassador

thomas.sunkenberg@uvm.edu

I am a first-year student at the Grossman School of Business. I am majoring in Business Administration and plan on concentrating in finance. In the future, I hope to work at a company that has values that are rooted in sustainability and the environment. I plan on getting involved with internships to help achieve my goals.



Caellum Swan

Facilitator

clswan@uvm.edu

I am a second year student at GSB studying Global Business and Accounting with an Art minor. My long term goals include completing the MAcc program at Grossman to get a CPA certification and eventually enter the banking industry. I also look forward to pursuing my love of ceramics through my art minor.



Allison Tocchio

Ambassador

allison.tocchio@uvm.edu

Allison is pursuing an Economics degree at the University of Vermont with a minor in Business Administration. Upon graduating from UVM, Allison aspires to use her economic and financial knowledge in a position that allows her to help the communities around her.



Ethan Wagener

Ambassador

ethan.wagener@uvm.edu

I am a first-year student at the Grossman School of Business and plan to concentrate in finance with a theme in entrepreneurship. My career goal is to start my own business which stems from my love for the hospitality sector of business. With the goal of owning a hotel, I want to start in the food industry with restaurants.



Charlie Waller

Facilitator

charlie.waller@uvm.edu

I am a passionate finance major at UVM. I love surrounding myself with like-minded students and love the meaningful connections that have come from being part of SG-FECC. This summer I will be an intern at Cerberus Capital Management; I am eager to absorb as much knowledge as I can and see how I can help the firm create value for their portfolio companies.



Avaline Wilson

Room Coordinator

avaline.wilson@uvm.edu

I am a junior at GSB in Marketing with a theme in Entrepreneurship and a minor in Applied Design. I am incredibly passionate about the retail industry and the design aspects of it. I aspire to use my degree to create a retail company or brand that focuses on protecting the environment as well as giving back to the community by utilizing ethical and sustainable production and manufacturing.



Lindsey Wolf

Ambassador
lindsey.wolf@uvm.edu

I am pursuing a concentration in marketing with a global business theme and an economics minor. I aspire to contribute what I have learned at UVM to a major corporation, merging my passion for marketing strategy and organization with adept teamwork.



Zoey Zhong

Ambassador
zhihui.zhong@uvm.edu

Zoey, a student at the University of Vermont, majors in Business Analytics, focusing on Global Business and minoring in Statistics. Passionate about data-driven decision-making, she aims to be a business analyst. Zoey plans to use statistical tools for global business strategies, combining her analytical skills and knowledge of international markets to excel in business intelligence.



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