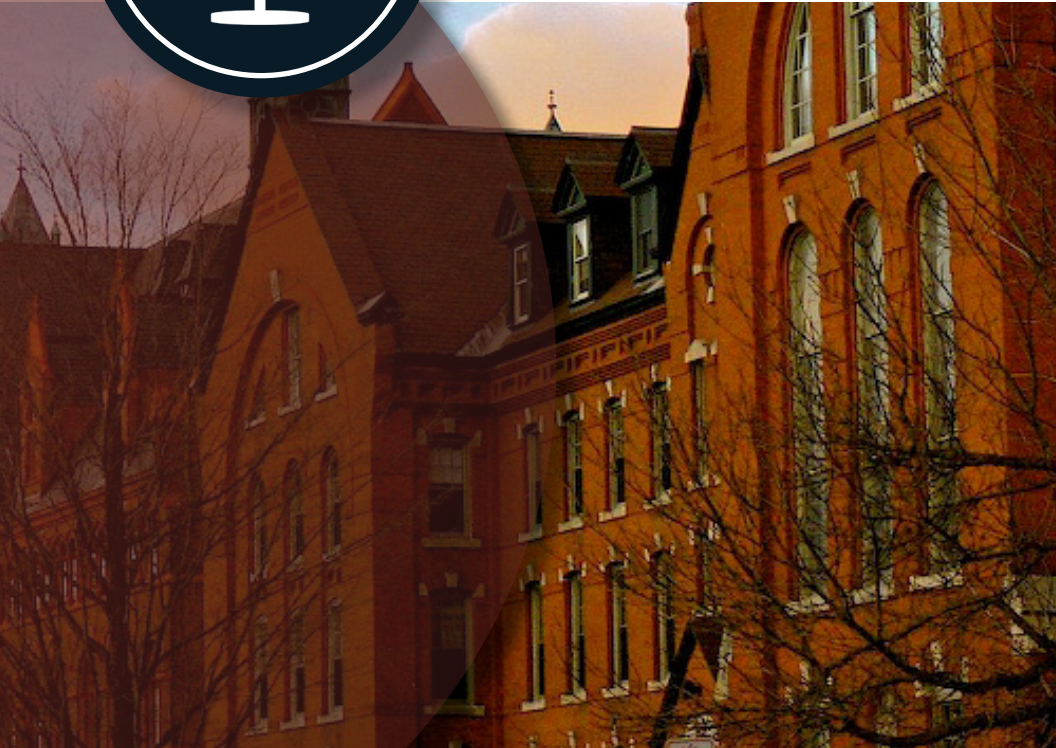


FECC 2017

Family Enterprise Case Competition

University of Vermont
Grossman School of Business
January 11-14



COMPETING TEAMS &
UVM AMBASSADORS
PROFILE BOOKLET



CONTENTS

4 UNDERGRADUATE TEAMS

- 5 Brock University
- 6 Carleton University
- 7 Dalhousie University
- 8 Grand Valley State University
- 9 Rotterdam University of Applied Sciences
- 10 Saginaw Valley State University
- 11 Stetson University
- 12 Syracuse University
- 13 Universidad de Los Andes
- 14 Universidad Panamericana; Aguascalientes
- 15 Universidad Panamericana; Guadalajara
- 16 University of Guelph-Humber
- 17 University of North Texas
- 18 University of Vermont
- 19 Wilfrid Laurier University
- 20 Windesheim University of Applied Sciences



22 GRADUATE TEAMS

- 23 Concordia University
- 24 ESADE Business School
- 25 HEC Montreal
- 26 ICN Business School
- 27 Lancaster University
- 28 Munich Business School
- 29 University of Alberta
- 30 University of Manitoba

32 STUDENT AMBASSADORS

- 32 Student Lead Coordinators
- 34 Student Ambassadors

42 ADDITIONAL ATTENDEES



UNDERGRADUATE
TEAMS

BROCK UNIVERSITY

Goodman School of Business

DR. HERBERT MACKENZIE

herb.mackenzie@brocku.ca

Primary Coach



MITCHELL COWAN

mitchell.cowan@live.ca

4th Year Undergraduate

Honors Bachelor of Business Administration, Marketing Concentration

"To leave a lasting impression on everyone I have the pleasure of interacting with. If I can make a marginal difference in that person's life, I would consider my goal accomplished. This goal has driven my passion for marketing."

NICK HOLLARD

nickhollard@gmail.com

4th Year Undergraduate

Business Administration, Minor in French Studies

"Diversity has been the cornerstone of my curricular and experiential pursuits. As such, I aim to pursue roles in international management, specifically in human resources. My work history has included recruitment, selection and training, and in the classroom, I have received a wealth of training in intercultural dynamics and international business customs."

MADELINE STEVENS

ms12ot@brocku.ca

4th Year Undergraduate

Bachelor of Business Administration, Co-op

"After completing my undergraduate degree, I hope to obtain a Masters of Business Administration from Brock University. In the long term I aim to be a successful entrepreneurial business owner in my area of interest: aquatics."



DANIELLE WALSH

danielle@walshfbas.com
Primary Coach



JAMES DALTON

james.g.dalton@gmail.com
5th Year Undergraduate
Commerce-Management

"I plan on entering the consulting industry in the strategy and operations of human capital streams. I would like to work with people in diverse situations on challenging and interesting projects around the world."



LIAM GRAVELY

liamgravely93@gmail.com
4th Year Undergraduate
Finance and Marketing

"My long term career goals are centred around solving some of the most complex problems facing businesses both domestically and abroad. I hope to establish a career that focuses on social impact and advancing society through successful business practices."



MARTINA WITT

martinawitt@cmail.carleton.ca
4th Year Undergraduate
International Business Economics

"Martina hopes to put case cracking skills to work in IT Advisory. Her long-term goals are to help both organizations and individuals meet the expectations of a digital future."

DALHOUSIE UNIVERSITY

Rowe School of Business

DR. ALBERT JAMES

albert.james@dal.ca
Primary Coach



JOSHUA BIGGAR

josh.biggar@dal.ca
4th Year Undergraduate

Commerce-Marketing Management

"As I approach the conclusion of my undergraduate degree I strive for the continued development of my character and abilities through various avenues. I aim to achieve an MBA to better myself as a employee and provide more value to future employers."

HAILEY COLEMAN

haileymcoleman@gmail.com

4th Year Undergraduate

Bachelor of Business Management, Entrepreneurship and Innovation

"Upon graduation I am eager to begin my Real Estate Designation (OREA) in London Ontario. I plan to initially enter the business through Residential Real Estate with the intent to move towards Commercial Real Estate in the future."

GARDINER GOODMAN

gardinergoodman95@gmail.com

4th Year Undergraduate

Business Management, Entrepreneurship and Innovation

"My long term goal is to be involved in the finance industry and work my way up to a management role. I plan on building solid client relationships while also achieving a satisfying work-life balance."



GRAND VALLEY STATE UNIVERSITY

Seidman College of Business

DR. ANA GONZALEZ

gonzaana@gvsu.edu
Primary Coach



AARON SCHAAFSMA

schaafaa@mail.gvsu.edu
4th Year Undergraduate
Entrepreneurship & Marketing

"For the last two years, I've been in the process of starting my own bag making company, 934 Bagworks. Designing, manufacturing, and selling high quality handmade backpacks, messenger bags, and other forms of carry."



STEVEN VUSHAJ

vushajs@mail.gvsu.edu
4th Year Undergraduate
Accounting

"To have a positive impact in the business world and maintain an entrepreneurial spirit while helping the less privileged."



SCOTT ZOKOE

zokoes@yahoo.com
4th Year Undergraduate
Marketing & Management

"My career aspirations include using my marketing degree to ascend into an upper-level management role at a company that fits my strategic mindset. Later in life, I would love to open my own real estate firm."



ROTTERDAM UNIVERSITY OF APPLIED SCIENCES

Rotterdam Business School

SANDRA FARWER

s.r.farwer@hr.nl
Primary Coach



DANIEL BAAK

0913981@hr.nl
2nd Year Undergraduate
International Business and Management Studies
"Spend major time on major things, and minor time on minor things."



JORDY VAN DER VLIES

jordyvdlies@hotmail.nl
3rd Year Undergraduate
Accountancy
"I want to spend my professional career learning and challenging myself in an international environment. Being the financial director of a large multinational firm is my long-term goal."



JAAP KRABBENDAM

jaapkrabbendam@gmail.com
3rd Year Undergraduate
Accountancy
"I study to become an accountant. But I'm not sure which specialisation."



DR. IZABELA SZYMANSKA

iiszyman@svsu.edu
Primary Coach



BUNNY BOOK

blbook72@gmail.com
4th Year Undergraduate
Family Business Management, Accounting

"My short term goal is to finish my degree. Long term, I plan to take the knowledge I have gained and put it to use by helping my husband's family business grow and possibly expand into new markets."



RONNELL BURNETT

rburnett@svsu.edu
4th Year Undergraduate
Engineering Technology Management

"I have three long term career goals that I would like to pursue. One is to work my way to becoming part of the upper level management, or to become head of the engineering department of a major company. I would also eventually like to start and operate my own consulting firm."



SYDNEY MEADOWS

sjmeadow@svsu.edu
3rd Year Undergraduate
Marketing and Management

"In the future I hope to do consumer research and work with focus groups."

DR. RAM SUBRAMANIAN

rsubram1@stetson.edu
Primary Coach



KAYLEE ANDERSON

kander2@stetson.edu
4th Year Undergraduate
Family Enterprise

"After college I would like to pursue social media and marketing in a medium size firm. I would like to be involved in multiple projects at a time, and work among team members."

ASHLEY FREDERICK

afrederi@stetson.edu
4th Year Undergraduate
Family Business

"Upon graduation, Ashley will be residing in Pittsburgh, Pennsylvania where she will work for her family-owned and operated business, Unity Printing Co., Inc. After working in the printing industry for a few years, Ashley plans on pursuing further education in Family Business. Upon furthering her education, she would like to consult for family firms in the Pittsburgh region."

HAILIN ZHU

hzhu@stetson.edu
4th Year Undergraduate
Finance, Family Business

"My long term career goal is to open a family office in China."

DR. ALEX MCKELVIE

mckelvie@syr.edu
Primary Coach



NITINAND ANGUBOLKUL

nangubol@syr.edu
4th Year Undergraduate
Entrepreneurship & Accounting

"I am planning on being a part of the management in my family business, a plastic and melamine manufacturer back in Bangkok, Thailand. In addition, I am interested in taking leadership roles in organizations that help to promote education in Thailand."



JENNIE MAY

jwmay@syr.edu
4th Year Undergraduate
Supply Chain Management, Marketing, Public Relations

"Jennie May's objective is to gain a further understanding of supply chain management through rotational programs in order to prepare for a career in corporate America."



BEN TAYLOR

btayl100@syr.edu
3rd Year Undergraduate
Environmental Engineering, Management

"Ben currently works in a large multi-generational maple syrup production business in New York State. He would like to enter the business with hopes of management and ownership, in order to bless the world with pure maple syrup."

DR. LUIS DIAZ-MATAJIRA

luidiaz@uniandes.edu.co
Primary Coach



DANIELA ESCALLON

d.escallon118@uniandes.edu.co
4th Year Undergraduate
Business Administration

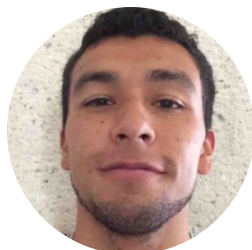
"I'm a person that enjoy every moment in life and take advantage of each situation in order to learn something new every day and be happy and thankful for what I have and what I want to be in the future. I consider myself an organized, responsible, dedicated and attentive person."



SARA MARQUEZ JARAMILLO

s.marquez10@uniandes.edu.co
4th Year Undergraduate
Major in Business and Minor in Design

"With a passion for Marketing and Strategy, I wish to pursue a career that involves creating strategic campaigns and experiences for customers in different industries. I want to create a business that makes a positive impact in my country."



CARLOS MORALES

ca.morales970@uniandes.edu.co
4th Year Undergraduate
Bachelor in Business Administration

"I picture myself in the future developing a management role in a company that keeps me passionate and motivated, consulting in strategy, operations or finance."



UNIVERSIDAD PANAMERICANA AGUASCALIENTES

School of Business and Economics

DR. MARIA GALARZA-HERAS

Primary Coach
mgalarza@up.edu.mx



SALVADOR MEDINA

0179405@up.edu.mx

2nd Year Undergraduate

Business Management, International Business

"I would like to inspire and motivate others to become a better version of themselves, and to make a positive impact on this world."



REGINA NAVARRO-FERNANDEZ

regina_nf22@hotmail.com

2nd Year Undergraduate

Business Management, Finances, International Business

"I'm looking to become a person with knowledge based of life experiences rather than only taught by others. I would like to achieve my goals while I help others to achieve theirs too."



ENRIQUE PEREIRA-SANDINO

0168698@gmail.com

4th Year Undergraduate

Business Management, International Business

"My goal is to become a business leader working with companies that are trying to make a change in the world. I am studying International Business because I think that our generation has the opportunity to work with people from all the countries."

MARIA BEGOÑA COTA MENDIA

bcota@up.edu.mx
Primary Coach



DAVID ARTURO GARCÍA GÁMEZ

0169295@up.edu.mx
3rd Year Undergraduate
Business Management

"Get my university degree, as well as to start my own business in consulting in the family business."



FRANCISCO LÓPEZ GARCÍA

0171147@up.edu.mx
3rd Year Undergraduate
Marketing and Management

"In the future I want to get a managerial position in my family business in order to create a legacy. I'm visionary about the future of my family business. I'm sure that everything can be successfully done if you make a balance between the family and the company system."



DANIELA VEJAR SANCHEZ

0170412@up.edu.mx
3rd Year Undergraduate
Family Business Management

"My long term career goals include a master degree at IP-ADE, become the president of my family business and create my own family business consultancy to help mexican families with their sucesion and insitutionalization processes."



JUSTIN MEDAKIEWICZ

justin.medakiewicz@guelphhumber.ca
Primary Coach



PARISA KHAZRA

pkhazr01@guelphhumber.ca
4th Year Undergraduate
BBA, International Business

"Parisa Khazra is a motivated business student, specialized in international business. She is very interested in corporate strategy and trade. Parisa aspires to work international relations and help further trade ties with other nations."



ALISHA SAHOTA

asahot02@uoguelph.ca
4th Year Undergraduate
Business Administration, Accounting

"As an aspiring leader, I thrive by taking on new opportunities to learn and grow. I hope to utilize my skills and experiences in the future to make a positive difference in the community."



NIHA SHUJAAT

niha.s829@gmail.com
4th Year Undergraduate
BBA, International Business

"Upon graduation, I wish to pursue a career in Management Consulting. Additionally, I would like to obtain a Masters in International Business and gain the ability to effectively work across cultures in today's increasingly globalized world."

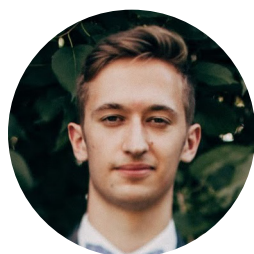
DR. CHRISTOPHER PENNEY

christopher.penney@unt.edu
Primary Coach



ROHANA BUTT

buttrohana3@gmail.com
3rd Year Undergraduate
Integrative Studies, Marketing, Technical Writing
"With my degree, I plan on becoming a Marketing Research Analyst. By focusing on International Studies as well, I plan on going international researching the global market."



DYLAN LISCHAU

dylanlischau@my.unt.edu
4th Year Undergraduate
Integrative Studies, Business, German
"One day Dylan hopes to start a family business. He is passionate when it comes to serving others, and wants to enrich others lives through heart felt service."



AMBERLYN MOORE

amberlynmoore@aol.com
2nd Year Undergraduate
Integrative Studies
"I would like to open up my own business within five years after I graduate. My goal is to open up a small nail salon and eventual expand and add other spa services to my business."



The University of Vermont
Grossman
SCHOOL OF BUSINESS

UNIVERSITY OF VERMONT

Grossman School of Business

DAVID MOUNT

dmount@westaff.com
Primary Coach



CHRISTOPHER NORTON

chnorton@uvm.edu
4th Year Undergraduate
Business Administration, Finance, Speech & Debate

"I am expected to graduate in May of 2017. I desire to gain experience in strategic and analytical roles within investment banking or commercial banking."



HEATHER SCOTT

hnscott@uvm.edu
3rd Year Undergraduate
Business, Finance, History

"Long term I would like to pursue a law degree and work as a consultant in a large finance firm, but immediately after graduation I am looking to serve as a financial analyst."



MEAGHAN WINTER

mewinter@uvm.edu
4th Year Undergraduate
Business Analytics, Computer Science

"I love thinking creatively to figure out how I can make processes more efficient. No matter where I am, I always want to be challenged and having a tangible impact."

JOHN YOUNG

jyoung@wlu.ca
Primary Coach



TRIET NGUYEN

nguy1780@mylaurier.ca
2nd Year Undergraduate
Bachelor of Business Administration

"My goal is to help my native Vietnam by bringing a foreign perspective as an entrepreneur."



SARAH SCOTT

scot9450@mylaurier.ca
3rd Year Undergraduate
BBA, Accounting, Economics
Entrepreneurship

"I plan on working to complete my CPA once I have completed my Bachelors of Business Administration at Wilfrid Laurier University. I then aspire to work for one of the Big Four accounting firms in Canada."



SCHANUJ SIVAPUNNIYAM

siva8361@mylaurier.ca
3rd Year Undergraduate
HBA, Accounting

"I'd like to attain my CPA designation and then pursue a career in management consulting or industry strategy. I believe that gaining my CPA would prevent any ceilings on the potential of my career and consulting/strategy is where my true passion exists."



MIRA BLOEMEN-BEKX

wmjm.bloemen-bekx@windesheim.nl
Primary Coach



MAARTEN-MARJIN KOENS

maarten.koens@windesheim.nl
4th Year Undergraduate
Marketing Economics

"In the future I see myself as an accountmanager, and later on sales director, of a tech-company. I have always been interested in the Tech industry, and would like to work there. I think a lot about philanthropy and how I can combine that with my future jobs."



KOEN OORTGIESEN

s1063608@student.windesheim.nl
3rd Year Undergraduate
Business IT & Management

"Being the best in a certain specialization is my career goal. Unfortunately, due to my varied and high curiosity in the different fields of study, it has been rather difficult for me to choose one specific specialisation."



ROSEMARIE STEENBEEK

s1067080@student.windesheim.nl
4th Year Undergraduate
Small Business & Retail Management

"In the future I am going to be a representative for an earth and human friendly company."

NOTES



GRADUATE TEAMS

STAVROS ATHANASOULIAS

info@erudit.co
Primary Coach



SAMIE LI SHANG LY

smie.vision@gmail.com

2nd Year Graduate

MBA Strategic Management & Business Intelligence

"My career interest is in knowledge creation & innovation within organizations. I believe knowledge is one of the most valuable currencies in the world and the potential to foster the right environment for learning needs a combination of research models, passionate ambassadors and technology."



VINAY PRAKASH PARAMANAND

paramanand.vny@gmail.com

2nd Year Graduate

MBA, Focus in Strategy and Finance

"I would like to start my own venture in the rural development and agriculture sector focusing on rural entrepreneurship back in India. I am of the opinion that building up from the grassroots enables strong foundation, provides opportunity to the uneducated youth population and aids in nation building."



EVAN STEEVES

evan.steeves1@gmail.com

2nd Year Graduate

MBA

"With a technical background in Mechanical Engineering, and experience as an Automation Engineer in the field of Petrochemistry/Asphalt, I am looking to broaden my knowledge of corporate strategy and finance."

DR. MARIA JOSÉ PARADA

mariajose.parada@esade.edu
Primary Coach

**MICHAEL CAPPELL**

michael.cappell@alumni.esade.edu
Entrepreneurship and Family Business

"I want to start and run my own company in the future, and my short term career goals include gaining as much operational and leadership experience as possible to facilitate my long term career goals."

**MASAAKI HAMADA**

masaaki.hamada@alumni.esade.edu
2nd Year Graduate
MBA

"My family's business runs Japanese-style hotels and restaurants with 117 years of the history in Tokyo, Japan. As a member of the 5th generation, I have one of long term career goals that is to globalize the company and succeed in markets both inside & outside Japan."

**DIEGO ROBELO**

diegorobelo@gmail.com
2nd Year Graduate
MBA

"For years I have been exploring the coffee value chain, working with small and large players, understanding their opportunities and threats. I have made it my mission to search for synergies so that coffee, and other specialty goods, are traded and consumed with respect to the hands that harvested them, the land where they grew and the communities that depend on it. I want to create value for those most un-protected in specialty

HEC MONTREAL

Family Business and Entrepreneurship

DENISE PARÉ JULIEN

denise.pare-julien@hec.ca
Primary Coach



CATHERINE S. BEAUCAGE

catherine-s.beaucage@hec.ca
3rd Year Graduate
Management

"I have some career options in mind. First, I would like to do management consulting. I would also like to take part in the adventure of my family business and finally I have few entrepreneurial projects in mind."



MAXENCE GUÉRIN

maxence.guerin@hec.ca
2nd Year Graduate

International Business, specialization in finance

"Run a successful organization in the banking or real estate industry. Successful being defined as more than maximizing shareholder's equity. It is essential for me to attain the highest standards in sustainable development, protection of the environment and social norms with employees and with the community."



AUDREY TAILLEFER

audrey.taillefer@hec.ca
1st Year Graduate
Strategy

"I aspire to fulfill a twofold objective to push further the knowledge we have on innovation processes and to democratize innovation activities to SMEs and entrepreneurs. This way, I hope to contribute to the economic, social and environmental development of our territories by sharing tools to rethink challenges."



ICN BUSINESS SCHOOL

Family Business and Entrepreneurship

DR. MAHAMADOU BIGA DIAMBEIDOU

mahamadou.big@icn-groupe.fr
Primary Coach



ANTOINE BARON

antoinebaron94@gmail.com

2nd Year Graduate

Purchasing & Supply Chain Management

"Start a fitness business (ecological Gym, Fitness clothes brand). I'm really passionate with this sector - I'd like to manage the import-export for a company between France & the US."



ELISE BEITZ

elise.beitz@myicn.fr

2nd Year Graduate

MBA

"After my Master degree, I would like to work in a foreign country, especially in the United States. In fact, it is important for me to discover a new way of life and a new way of work. Discovering and learning are two things that are very essential in my life."



LOUIS STEYERT

louis.steyert@myicn.fr

2nd Year Graduate

MBA

"I have the goal to take part of family company business while learning new things. I don't know how yet : maybe just as a shareholder or in a executive way but I feel that I have to take part of this adventure."

DR. JOSIP KOTLAR

j.kotlar@lancaster.ac.uk
Primary Coach



ROGAN DEVLIN

rogandevlin@gmail.com

1st Year Graduate

MSc Entrepreneurship, Innovation & Practice

"I wish to pursue either a consultancy career beginning with a graduate scheme placement in one of the leading consultancy companies ("the Big Four"). Alternatively, I aim to launch and grow my own new venture."

LOUKAS DIMITRIOU

l.dimitriou1@lancaster.ac.uk

1st Year Graduate

MSc Entrepreneurship, Innovation & Practice

"What drives me is my passion for offering solutions and assisting in every way possible. My long term goal is to establish a startup before the end of my Masters degree, that will enable me to contribute to society through various channels."

LINDA MONGINA JABESH

l.jabesh@lancaster.ac.uk

1st Year Graduate

MSc Entrepreneurship, Innovation & Practice

"Join a Graduate Programme with a prestigious international company, to increase my knowledge and skills. Improve on my family business using the information I have gained with my masters degree and during the FECC. Start up my own business in my home country."



ALEXANDER BERGFELD

alexander@bergfeld.co.uk
Primary Coach

**VIKTORIA EBERL**

viktoriaeberl@gmx.net

1st Year Graduate

International Business, Finance, Innovation

"I plan to start my career in the field of finance since I already have some experience here. Besides, I hope to find a job that challenges me and allows me to contribute to the company's success."

**MAXIMILIAN KEIL**

maximillian.keil@munich-business-school.de

1st Year Graduate

International Business, Family Firms, Entrepreneurship

"In the long term I would like to further grow and internationalize our existing family business. Furthermore, I seek to found my own start-up."

**FABIO STRAUB**

julien.dauphin@munich-business-school.de

1st Year Graduate

International Business

"I would like to pursue a career in portfolio management at a bank and administer the money of major customers and companies. Alternatively, I aim to launch and successfully grow my own start-up."

TRAVIS REED

tgreed@ualberta.ca
Primary Coach

**RAGHAV GUPTA**

raghav1@ualberta.ca
2nd Year Graduate
MBA Finance

"I am passionate about performance improvement strategies and finding innovative solutions to growth. I want a career in change and transformation management for large corporations, both domestically and internationally."

NUPUR THAKOR

nupur@ualberta.ca
1st Year Graduate
MBA

"Having managed retail operations in the apparel industry as well as a self-owned freelance business, I have developed a deep understanding for customer needs, marketing and promotion, and building relationships."

ABBY VERSTRAETE

averstra@ualberta.ca
1st Year Graduate
MBA

"My long term career goal is to contribute to an organizations strategic plan from an executive level. As a women in business I hope to become a well respected, contributing member of the business community in Edmonton."

DR. ZHENYU WU

zhenyu_wu@umanitoba.ca
Primary Coach



ZULFIQUER HAIDER

haiderz@myumanitoba.ca

2nd Year Graduate

PhD in Management, Entrepreneurship

"My long-term career goal is to have a positive impact on people's lives by contributing to valuable knowledge creation and transmission as an academician in the field of business."



LONG HE

hel345@myumanitoba.ca

1st Year Graduate

PhD in Management

"I hope that I can be a professional research staff in university after getting my Ph.D. degree. I really enjoy the life of conducting research and exchanging knowledge with professors, coauthors, and classmates. My research interests are leadership and cross-cultural studies, and I also desire to connect the area with other fields in the future."



XIANZHE JIN

since8862@gmail.com

1st Year Graduate

PhD in Business Administration

"I would like to pursue a research career in the field of management and continue to explore the contemporary managerial problems. In achieving this, I wish to enjoy the journey as much as the destination."

NOTES



STUDENT LEAD COORDINATORS



CARLY CASWELL

Student Lead Coordinator Shadow

cacaswel@uvm.edu

3rd Year Undergraduate

"My long-term career goals include working in a growing innovative business solving analytical problems while also improving business processes through research and data manipulation. I'd like to eventually run my own business encompassing all of my business skills, including my creative abilities in marketing combined with sustainable strategies using technology."



ABIGAIL COLLINS

Student Lead Coordinator Shadow

aecollin@uvm.edu

2nd Year Undergraduate

"I am a sophomore at the Grossman School of Business with a concentration in Marketing with minors in Applied Design and Music Technology. I am currently working for UVM Athletics' Marketing and Promotions Department, and previously interned at AmTrust North America Insurance Company for three years. I have a passion for travel and movie trailers, and continually strive for the ability to communicate my desired message through art and music."



DOUGLAS HIRSCHHORN

Student Lead Coordinator Shadow
dhirschh@uvm.edu
2nd Year Undergraduate

"I am currently working on a degree in marketing with a minor in environmental studies. My career goals surround around becoming well versed with various marketing concepts, and eventually finding a stable job in the marketing field that pertains to environmental sustainability."



RHIANNON ROSAMILIA

University of Vermont Lead Coordinator
rrosamil@uvm.edu
4th Year Undergraduate

"I am majoring in Marketing with a minor in Nutrition, and I currently work for the Grossman School of Business as an Events Coordinator. I am interested in pursuing a career in marketing, conceivably for child nutrition. I also plan to one day own my own event planning business for corporate conferences and events while traveling the world."



TAYLOR SUMMERVILLE

University of Vermont Lead Coordinator
tlheureu@uvm.edu
4th Year Undergraduate

"I am a Senior in the Grossman School of Business, majoring in marketing with a minor in global studies. I currently work for the Grossman School of Business as a Student Lead Coordinator and have previously interned at Casella Waste Systems. I am interested in pursuing a career in marketing and sales."



ALISON WITSCHONKE

University of Vermont Lead Coordinator
awitscho@uvm.edu
4th Year Undergraduate

"Alison Witschonke is concentrating in Human Resources with a minor in Parks, Rec, and Tourism. She is looking for a career opportunity in the Human Resources field within New England. This is Alison's fourth year as part of FECC, she is now in a lead position and works closely with the judges. In her spare time enjoys working in her garden, hiking, and traveling."

STUDENT AMBASSADORS

STEPHEN ANDERSON



University of Vermont Ambassador

sander19@uvm.edu

2nd Year Undergraduate

"I am an outgoing and creative worker, I hope to bring these qualities to a job that challenges me every day both creatively and mentally. One day I hope to work in the professional or collegiate sports industry in an executive role. I have enjoyed networking through FECC the past two years."

ERIC BASEMAN



University of Vermont Ambassador

eric.baseman@uvm.edu

1st Year Undergraduate

"I am a first-year student in the Grossman School of Business concentrating in marketing with a minor in both zoology and sports management. I am currently a women's D1 varsity basketball practice player, and enjoy playing in my free time. After college I hope to travel and one day own my own animal sanctuary."

KELTON BOGASKY



University of Vermont Ambassador

kbogasky@uvm.edu

4th Year Undergraduate

"I am a Business Administration major focused on finance and Marketing at the University of Vermont. I am a firm believer that if you set a goal, have a plan, and hold yourself accountable ~ you can get just about anything you want in life. I am presently seeking a full time position in a Boston area financial/investment firm."

JORDAN CORROW



University of Vermont Ambassador

jcorrow@uvm.edu

4th Year Undergraduate

"I am a senior in the Grossman School of Business concentrating in Accounting and Finance. I am focusing on a Global Business theme with Economics as a minor. I enjoy running, hiking, and reading in my free time"



SARAH DAVIS

University of Vermont Student Ambassador
sdavis17@uvm.edu
1st Year Graduate

"After completing the Master of Accountancy program, I will obtain my CPA license. I'm looking forward to work for PwC as an Audit Associate in the fall of 2017."



MAYA DONOGHUE

University of Vermont Student Ambassador
mdonoghu@uvm.edu
4th Year Undergraduate

"I am a Senior studying Finance and Global Business in the Grossman School of Business. After graduation I will be working for Liberty Mutual Insurance with their Financial Management Program at their headquarters in Boston. In my free time, I enjoy skiing, cooking, and traveling!"



JANA GAILUNAS

University of Vermont Student Ambassador
jgailun@uvm.edu
1st Year Graduate

"I am currently pursuing my master's degree at UVM's Grossman School of Business, in the (SEMBA) Sustainable Entrepreneurship MBA, Program. I graduated last May with a B.S. in Marketing and Entrepreneurship and a minor in Applied Design. When I am not studying, I enjoy skiing, hiking, and running."



AMY GARLAND

University of Vermont Student Ambassador
amy.garland3@gmail.com
4th Year Undergraduate

"My long term career goal is to work in international business development, and to eventually become a successful entrepreneur. With graduation on the horizon, I am seeking to gain experience and grow in a professional and challenging environment."



RIDER GORDON

University of Vermont Ambassador

rcgordon@uvm.edu

4th Year Undergraduate

"My long term career goal is to work for an organization that strives to address and solve social and/or environmental issues while creating value for shareholders and stakeholders alike. I hope to apply my marketing degree through a sustainability lens in order to help build brands which consumers associate with social and environmental values."



ADAM GRACELY

University of Vermont Student Ambassador

agracely@uvm.edu

3rd Year Undergraduate

"I am a Junior in the Grossman School of Business. I am concentrating in Finance and minoring in Mandarin. I hope to someday become fluent enough to conduct business abroad in China."



COLE GREEN

University of Vermont Ambassador

clgreen@uvm.edu

1st Year Undergraduate

"I have always been drawn to the business of real estate. A family business of three generations in the same field has sparked that interest. I plan on not only participating in that family business, but also innovating the company in my own way as others in my family have done."



NICOLE HAMAWAY

University of Vermont Student Ambassador

nhamaway@uvm.edu

2nd Year Undergraduate

"Corporate finance and financial market interested sophomore studying Economics and Finance. The Co-founder and CEO of the Entrepreneurship Club following an accounting and finance internship. I plan on starting my career as an investment banker in NYC."



TUPPER HINSDALE

University of Vermont Ambassador
tuppastuff101@gmail.com
3rd Year Undergraduate

"Hello! My name is Tupper Hinsdale, and I am a junior in the Grossman School of Business here at UVM. This is my third year being a part of the annual Family Enterprise Case Competition, and I am ecstatic to be involved again this year. Welcome to UVM's FECC 2017!"



NOLAN HOUSTON

University of Vermont Student Ambassador
nbhousto@uvm.edu
1st Year Undergraduate

"I am a first year student in the Grossman School of Business likely concentrating in accounting with a minor in statistics. I am from Boston, Massachusetts and I enjoy skiing and hiking in my free time. In the future I hope to work on sustainable and green businesses."



MIKAYLA HUMISTON

University of Vermont Student Ambassador
mhumisto@uvm.edu
1st Year Undergraduate

"I am first year student in the College of Agriculture and Life Sciences studying Public Communications with minors in Business Administration and Sports Management. I am a part of the Entrepreneurship Club on campus and enjoy exploring the outdoors in the state of Vermont. I plan to stay local, continue to be a Girl Scout leader, and pursue a career in sports administration or municipal government."



NISHANI KESSLER

University of Vermont Ambassador
nishani.kessler@uvm.edu
3rd Year Undergraduate

"I am currently a junior in the College of Agriculture and Life Sciences, studying Public Communications with a minor in Anthropology. I love traveling, singing, and meeting new people. I hope to enter the Public Relations fields and gain experience, and then go to Graduate School for Business."



BAILEY KIMBALL

University of Vermont Ambassador

bkkimbal@uvm.edu

4th Year Undergraduate

"Long term, I would love the opportunity to work in entertainment marketing. I believe that this type of career allows for creativity as well as hard work in the field of marketing. Additionally, it offers the opportunity to work internationally as well which is an added benefit."



ANDREI KLIMOV

University of Vermont Ambassador

andreiklim97@gmail.com

1st Year Undergraduate

"I'd like to eventually own my own business when I'm older. On the path to owning my own business I'd like to gain corporate knowledge by marketing for a large firm for several years. My goal is to meet people from all over the world and create mutually beneficial relationships in the business world."



SNOW LI

University of Vermont Student Ambassador

xli15@uvm.edu

2nd Year Undergraduate

"I am a sophomore in the Grossman School of Business, studying global business and entrepreneurship with a minor in economics. As I have always been exceptionally passionate about fashion, I am looking to work for a fashion company, and my ultimate goal is to be a fashion stylist."



OLIVIA MACHANIC

University of Vermont Ambassador

olivia.machanic@uvm.edu

1st Year Undergraduate

"My goal is to be a serial entrepreneur with a focus around combining business practices and design innovations. I hope to get my Masters in Architecture after graduating UVM, and I would love to educate more people on the idea of "design thinking."



KATE PATERSON

University of Vermont Student Ambassador
katespaterson@gmail.com
1st Year Undergraduate

"In the future my hope is to be an important part of a non-profit business. I am passionate about helping others and I want to do so in a hands on way, but also be able to help with the knowledge I am able to attain from my experience at the University of Vermont."



CHRISTOPHER PETRILLO

University of Vermont Student Ambassador
chrisjpetrillo@gmail.com
4th Year Undergraduate

"Christopher Petrillo is a junior at the University of Vermont where he studies engineering. Upon graduation he wants to work for an international aid organization and eventually attend medical school. In addition to academics, he is involved in research, helps run campus programming and works for the fire department."



CATHERINE REDMOND

University of Vermont Ambassador
catherineredmond1@gmail.com
1st Year Undergraduate

"I am a first-year student in the Grossman School of Business, and am planning on concentrating in Finance. I have hosted over twelve international students from around the world in my home, and I love snowboarding, dancing, and running."



KRISTEN ROCHE

University of Vermont Student Ambassador
knroche@uvm.edu
4th Year Undergraduate

"I aspire to work for a company whose interests align with my passion for sustainability. I hope my career will create meaningful impact for society and help transform business processes to a more environmentally-conscious model."



BRIAN SCHELL

University of Vermont Student Ambassador
bschell@uvm.edu

4th Year Undergraduate

"Highly motivated undergraduate student studying Business Administration with a concentration in marketing and entrepreneurship and minoring in political science. Approachable attitude that strives working with others and has strong written and verbal communication skills. Interests lie in product management and marketing."



MIKI SESSIONS

University of Vermont Student Ambassador
mssessio@uvm.edu

4th Year Undergraduate

"My interests lie in design, literature, entertainment, and creative marketing. Once I graduate from UVM in May 2017, I plan to move to New York, to begin my professional career in advertising."



DEWEY SHEEHAN

University of Vermont Ambassador
dfsheeha@uvm.edu

4th Year Undergraduate

"I am a motivated and driven individual who is never afraid of a challenge. My career goal is to become a project manager in the sportswear industry, preferably in the run category. My interests involve soccer, skiing, and traveling the world."



JAIRED STEWART

University of Vermont Ambassador
stewartvt13@gmail.com

4th Year Undergraduate

"I am looking to work on business or administrative side of athletic organizations. The end goal for me is a position as the AD of a major college/university Athletic Department."



GAELYN SULLIVAN

University of Vermont Ambassador
gaelynsullivan@gmail.com
4th Year Undergraduate

"I am a senior in the Grossman School of Business. I am from Shelburne, Vermont and I enjoy spending my free time outside, reading a good book, and getting as much time by the ocean as I can. In the future I hope to pair my passion for service work with my education in both marketing and entrepreneurship."



ETHAN TROUT

University of Vermont Student Ambassador
etrout@uvm.edu
2nd Year Undergraduate

"I plan on working towards my CFA certification and securing a job in investing. One day I hope to own my own asset management firm which would combine my love for the stock market and investing with my passion for entrepreneurship."



ERIC VELLI

University of Vermont Student Ambassador
evelli@uvm.edu
4th Year Undergraduate

"I aspire to start a career in advertising on the agency side to develop skills that can help me become a brand expert before moving to the client side as a marketing manager. I also plan on starting and growing my own businesses down the line as an entrepreneur."



JADE ZENG

University of Vermont Student Ambassador
yzeng3@uvm.edu
2nd Year Undergraduate

"I am a sophomore in the Grossman School of Business, studying accounting and global business, and am also minoring in German. I participated in the 7th annual KGP Project Management Case Competition at the University of Quebec. Outside of academics, I am the Program Director of Beekeepers Club, and I am a member of Salsa and Swing Society (SASS). I plan to get a MBA after graduation."

ADDITIONAL ATTENDEES



NICHOLAS CHARRON

Carleton University - Sprott School of Business
Additional Coach
ncharron@gmail.com



JENNA DAHL

University of Alberta
Additional Coach
jenna.dahl@ualberta.ca



ANNE DOREMUS

University of Vermont, Grossman School of Business
Additional Coach
anne@hansondoremus.com



SYDNEY ECKER

Grand Valley State University
Additional Student
eckers@mail.gvsu.edu



LUIS GERARDO ESTRADA GONZÁLEZ

Universidad Panamericana Guadalajara
Additional Coach
lestradag@up.edu.mx



DR. JOSEPH HORAK

Lancaster University
Additional Coach
joe@drhorak.com



LESLIE MCNABB

Dalhousie University
Additional Coach
leslie.mcnabb@dal.ca



EMILY MILLER

Saginaw Valley State University
Additional Student
eamille2@svsu.edu



CHANDNI PATEL

Wilfred Laurier University
Additional Coach
pate8390@mylaurier.ca



JAN WILLEM VAN DER VLOOT VAN VLIET

Windesheim University of Applied Sciences
Additional Coach
jwa.vander.vlootvanvliet@windesheim.nl

University of Vermont

Grossman School of Business

www.uvm.edu/business



The University of Vermont

Grossman

SCHOOL OF BUSINESS