

**SCHLESINGER GLOBAL FAMILY ENTERPRISE CASE COMPETITION (SG-FECC)**  
**Summary of Selected Cases**

Collaborators

- [Columbia University Press](#)
- [Edward Elgar Publishing](#)
- [Family Firm Institute](#)
- [IMD](#)
- [Ivey Case Publishing](#)
- [The John L. Ward Center for Family Enterprises](#)
- [SAGE Family Business Cases](#)
- [STEP Global Consortium](#)

2025

- **ASIAN GREEN GROUP: CROSSING THE GENERATIONAL CHASM FOR SUSTAINABILITY** (*Pre-arrival case w. 7 days prep time*)  
Authors: Frank W. Ng, Kelly X. Chen, Jeremy C.Y. Cheng  
Publisher: [Edward Elgar: Family Business Sustainability Case Studies Across the World](#)  
Editors: Tulsi Jayakumar, Elisa Conti, Andrea Calabro, Adriana Andrea, Yeny E. Rodriguez  
Setting - Malaysia
- **SCHMIDT PRINT AND MEDIA: A FAMILY BUSINESS IN UPHEAVAL** (*Four-hour prep time case*)  
Authors: Christopher Khoury, Christine Keller & Nadine Kammerlander  
Publisher: [Edward Elgar: Case Studies in Family Business](#)  
Editor: Roland E. Kidwell  
Setting: Germany
- **HELADERIA ROMA: CHALLENGES OF SUCCESSION IN A CLIMATE OF DISTRUST** (*Four-hour prep time case*)  
Pablo Álamo & Unai Arzubiaga  
Publisher – Edward Elgar book: [Family Business Sustainability Case Studies Across the World](#) and [SPGC – Step Project Global Consortium](#)  
Editors – Tulsi Jayakumar, Elisa Conti, Andrea Calabro, Adriana A. Amaya Rivas, Yeny E. Rodriguez;  
Setting – Mexico
- **FIRMENICH: JUGGLING THE SHORT AND THE LONG-TERM**  
Marta Widz and Sameh Abadir  
Publisher – [IMD-7-2308](#)  
Setting - Switzerland

2024

- **LAO GAN MA: LEADERSHIP AND FAMILY BUSINESS SUCCESSION** (*Pre-arrival case w. 7 days prep time*)  
Authors: Feng Lv and Lan Shi  
Publisher – [SAGE Business Cases](#)  
Setting – Eastern Asia

- **LEADERSHIP CHALLENGES IN A FAMILY FIRM** (*Four-hour prep time case*)  
Miranda Stienstra, Astrid Kramer & Joyce van Leeuwen  
Publisher – Edward Elgar book: [Case Studies in Family Business](#)  
Editor: Roland Kidwell  
Setting – Netherlands
- **GRUNDFOS (A): BE, THINK, INNOVATE**  
**GRUNDFOS (B): SOLVED IN A BETTER WAY**  
Peter Vogel & Colleen Lief  
Publisher – [IMD-7-2374](#)  
Setting – Denmark
- **PREMIER REAL ESTATE DEVELOPMENT**  
Ernesto Poza

2023

- **ANTIGAL: STRATEGY AND SUCCESSION CHALLENGES IN A FAMILY-OWNED VINEYARD WITH GLOBAL AMBITIONS** (*Pre-arrival case w. 7 days prep time*)  
Lucia Pierini, Martin Roll, Gianfranco Siciliano, and Cao Zhijing (Publisher – CEIBS; Setting - Argentina, US, China)
- **FAMILY BUSINESS ETHICAL DECISION-MAKING UNDER COVID** (*Four-hour prep time case*)  
Amy F. Lipton (Publisher – SAGE; Setting - USA)
- **DASCHER (A): INTELLIGENT LOGISTICS** (*Four-hour prep time case*)  
Benoit Leleux and Martz Widz (Publisher -IMD; Setting - Germany)
- **ANTIGAL: STRATEGY AND SUCCESSION CHALLENGES IN A FAMILY-OWNED VINEYARD WITH GLOBAL AMBITIONS** (*Four-hour prep time case*)  
Lucia Pierini, Martin Roll, Gianfranco Siciliano, and Cao Zhijing (Publisher – CEIBS; Setting - Argentina, US, China)

2022

- **CONFLICTS AND RESOLUTIONS: CONTINUING A GENERATIONAL FAMILY BUSINESS IN IPOH, MALAYSIA**  
Feranita Feranita, Taylor’s University, MALAYSIA, Alfredo De Massis, Free University of Bozen-Bolzano, ITALY (Publisher – SAGE; Setting - Malaysia)

2021

- **JEBSEN & JESSEN FAMILY ENTERPRISE: A HONG FROM THE COLD**  
Marta Widz & Benoit Leleux, IMD, Switzerland (Publisher – IMD; Setting - Hong Kong, China)
- **SHUBHAM GOLDIE MASALE PRIVATE LIMITED: CONSOLIDATE OR EXPAND?**  
Sabyasachi Sinha & Vinod Thakur, IIM Lucknow, India (Publisher – Ivey; Setting - India)
- **FAMILY FEUD AT ALDI NORD**  
K B S Kumar & Indi Perepu, ICFAI & IBS, India (Publisher – IBS; Setting -India)

2020

- **PENTLAND GROUP: A FAMILY OF BRANDS** (*Pre-arrival case w. 7 days prep time*) Marta Widz, IMD, Switzerland (Publisher – IMD; Setting - UK)
- **DE AGOSTINI: REPURPOSING THE BUSINESS & THE FAMILY** (*Four-hour prep time case*) Marta Widz, IMD, Switzerland (Publisher – IMD; Setting - Italy)
- **RED COLLAR GROUP (A & B)** (*Four-hour prep time case*) Jean Lee & Liman Zhao, CEIBS, China (Publisher – CEIBS; Setting - China)
- **BAUCENTRUM: COMPENSATION AND GOVERNANCE IN THE FAMILY FIRM** (*Four-hour prep time case*) Stephen Sapp, Ivey School of Business, University of Western Ontario, Canada (Publisher - Ivey; Setting - Switzerland)

2019

- **PRITZKER FAMILY ENTERPRISE: A FAMILY GOVERNANCE CASE STUDY** (*Pre-arrival case w. 7 days prep time*) Patricia Angus, Columbia Business School, USA (Publisher Columbia Case Works; Setting – USA)
- **P & Q METAL WORKS** (*Four-hour prep time case*) Brett A. Coffman, USA (Setting – USA)
- **ADVISING THE FAMILY FIRM: OPENING PANDORA’S BOX (A & B)** (*Four-hour prep time case*) Vanessa Strike & Dennis Ma, University of British Columbia, Canada (Publisher - Harvard Business Cases; Setting – USA)
- **IOI’S GLOBAL CHALLENGE: MOVING UP THE PALM OIL VALUE CHAIN** (*Four-hour prep time case*) Marleen Dieleman, Singapore Management University, Singapore (Publisher - Harvard Business Cases; Setting – Malaysia)

2017

- **DEMPSEY BOATS** (*Pre-arrival case w. 7 days prep time*) Justin B. Craig and Ken Moores, Kellogg School of Management, USA & Bond University, Australia (Setting – Australia)
- **FIRE IN THE BELLY: BUSINESS GROWTH VERSUS FAMILY HARMONY** (*Four-hour prep time case*) Mita Dixit, SP Jain Institute of Management & Research, India (Setting – India)
- **VALLEY CARRIERS (A): ESTABLISHING STATUS IN A FAMILY BUSINESS VALLEY CARRIERS (B): WORKING ON VERSUS WORKING IN THE BUSINESS** (*Four-hour prep time case*) Vanessa Strike, University of British Columbia, Canada (Publisher - Ivey)
- **WENSLI SILK: SUCCESSION AND INTERNATIONAL LUXURY BRANDING** (*Four-hour prep time case*) Jean Lee, Rebecca Y. Chung, An Jing, CEIBS, China (Publisher – CEIBS; Setting – China)

2016

- **FREEDOM COMMUNICATIONS, INC.: FAMILY ENTERPRISE OR LIQUIDITY?** (*Pre-arrival case w. 7 days prep time*) John L. Ward and Carol Zsolnay, Kellogg School of Management, Northwestern University, Evanston, IL, USA (Publisher – Kellogg; Setting – USA)
- **FOUR GENERATIONS OF THE OWENS FAMILY (A) AND (B)** (*Four hour prep time case*) John L. Ward, Joachim Schwasss, Colleen Lief, Kellogg School of Management, Northwestern University, Evanston, IL, USA & IMD – International Institute for Management Development, Lausanne, SWITZERLAND (Publisher – Kellogg; Setting – Australia)

- **JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES** (*Three-hour prep time case*) Vanessa M. Strike and Takao Kawamoto, Ivey Business School, Western University, London, ON, CANADA (Publisher - Harvard Business Cases; Setting – Japan)
- **JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES** (*45 minutes prep time case*) Takao Kawamoto, Glourious Co., Ltd., JAPAN (Publisher - Harvard Business Cases; Setting – Japan)

2015

- **QADRI GROUP: WRITING THE FAMILY CONSTITUTION** (*Pre-arrival case w. 7 days prep time*) Shakeel Sadiq Jajja and Syed Zahoor Hassan, Suleman Dawood School of Business Administration, Lahore University of Management Sciences, Lahore, PAKISTAN (Publisher - Harvard Business Cases; Setting – Pakistan)
- **HOW TO MOTIVATE THE FIFTH GENERATION: BALANCING ENGAGEMENT AND ENTITLEMENT AT LEE KUM KEE** (*Three-hour prep time case*) John L. Ward and Sachin Waikar, Kellogg School of Management, Northwestern University, Evanston, IL, USA (Publisher – SAGE; Setting – China, Hong Kong)
- **A TIGHTROPE WALK: TRANSITION CHALLENGES AT S K GROUP** (*Three-hour prep time case*) Mita Dixit, Equations Management Consulting and Debasis Mallik, S.P. Jain Institute of Management & Research, Mumbai, INDIA (Setting – India)
- **PLYMOUTH TUBE COMPANY: HOW TO BUILD OWNERSHIP CONSENSUS** (*Three-hour prep time case, FINALIST case*) John L. Ward and Carol Zsolnay, Kellogg School of Management, Northwestern University, Evanston, IL, USA (Publisher – Kellogg; Setting – North America)

2014

- **MOTHER MYRICK'S CONFECTIONARY** (*Pre-arrival case w. 7 days prep time*) Paul W. Thurston, Erik R. Eddy and Mary Hartwick, Siena College, USA (Setting – USA)
- **WOODVILLE REPUBLICAN** (*Three-hour prep time case*) John J. Cater III, University of Texas-Tyler and Roland E. Kidwell, University of Wyoming, USA (Setting – USA)
- **AICL** (*Three-hour prep time case*) Mita Dixit, Equations Management Consulting, Apoorva Srivastava, Amity Business School, and Debasis Mallik, S. P. Jain Institute of Management & Research, INDIA (Setting – India)
- **ACME LUMBER** (*Three-hour prep time case*) John Perry and Nancy Bereman, Wichita State University, USA (Setting – USA)

2013

- **QADRI GROUP: SUSTAINING GROWTH FOR ANOTHER 100 YEARS** (*Pre-arrival case w. 7 days prep time*) Muhammed Shakeel Sadiq Jajja, Institute of Business Administration and Syed Zahoor Hassan, Suleman Dawood School of Business Administration, PAKISTAN (Setting – Pakistan)
- **RUMA'S FRUIT AND GIFT BASKET: WILL DAD EVER RETIRE?** (*Three-hour prep time case*) Edmund (Ted) Clark and John Friar, Northeastern University, Boston, Massachusetts, USA (Setting – USA)
- **THE AMERICAN BRITISH UNIVERSITY** (*Three-hour prep time case*) Josiane Fahed-Sreih, Lebanese American University, LEBANON (Setting – Lebanon)

- **MID-STATE TRUCKING & STORAGE** (*Three-hour prep time case, FINALIST case*) Edmund (Ted) Clark and John Friar of Northeastern University, Boston, Massachusetts, USA (Setting – USA)