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2021 Schlesinger Global Family Enterprise Case Competition Undergraduate and Graduate Winners

Our 8th Schlesinger Global Family Enterprise Case Competition (SG-FECC), the only case competition in the world that deals exclusively with family business, wrapped up this weekend with the Round III finals. Despite the pandemic forcing a pivot to a virtual format this year, we hosted our largest SG-FECC competition to date, with 27 teams involving more than 240 participants from 5 continents.

After a hard-fought final round the Lazaridis School of Business & Economics team from Wilfrid Laurier University, Canada took top honors in the undergraduate division, while the team from Esade Business School, Spain emerged victorious in the graduate division.

In the graduate league finals, second place went to University of Ottawa, Telfer School of Management, Canada, and Heilbronn University of Applied Sciences, Germany took third.

In the undergraduate league the second, and third places went to University of Toronto, Rotman Commerce, Canada and Bishop's University, Canada respectively.

If you weren't able to attend our virtual 8th Schlesinger Global Family Enterprise Case Competition awards ceremony, you can watch it <u>here</u>

Congratulations and thank you to all the student teams, coaches, judges, sponsors and UVM hosting team.

We hope to resume in-person competition in 2022.