

SCHLESINGER GLOBAL FAMILY ENTERPRISE CASE COMPETITION (SG-FECC)
Summary of Selected Cases

Collaborators

- [Columbia University Press](#)
- [Edward Elgar Publishing](#)
- [Family Firm Institute](#)
- [IMD](#)
- [Ivey Case Publishing](#)
- [The Global Platform of China Cases](#)
- [The Henokiens](#): International Association of Bicentenary Family Companies
- Kellogg School of Management: [The John L. Ward Center for Family Enterprises](#)
- [SAGE Family Business Cases](#)
- [STEP Global Consortium](#)

2026

- **LOBMEYR: 200 YEARS OF RELEVANT DESIGN IN GLASS** (*Pre-arrival case w. 7 days prep time*)
Authors: Marta Widz, Joao Pedro Bastos Castilho
Publisher: [The Henokiens](#): International Association of Bicentenary Family Companies
Setting: Austria
- **BAILEY TECHNOLOGY SOLUTIONS: FAMILY BUSINESS, INSTITUTIONAL TRUST AND COUNTERFACTUAL THINKING IN A SMALL BUSINESS**
Authors: Rob Mitchell, Trevor Israelsen
Publisher: Edward Elgar: *Trust in Family Enterprise: How to Build, Nurture and Restore it.*
Setting: USA
- **MIC FOOD: SHAPING THE RIGHT DECISION-MAKING PROCESS FOR THE FUTURE**
Authors: Jennifer Pendergast and Sachin Waikar
Publisher: Kellogg School of Management
Setting: USA
- **EVOVACS ROBOTICS: GROWING PAINS**
Authors: Katherine Xin, Jin Zhong
Publisher: [The Global Platform of China Cases](#)
Setting: China

2025

- **ASIAN GREEN GROUP: CROSSING THE GENERATIONAL CHASM FOR SUSTAINABILITY** (*Pre-arrival case w. 7 days prep time*)
Authors: Frank W. Ng, Kelly X. Chen, Jeremy C.Y. Cheng
Publisher: [Edward Elgar: Family Business Sustainability Case Studies Across the World](#)
Editors: Tulsi Jayakumar, Elisa Conti, Andrea Calabro, Adriana Andrea, Yeny E. Rodriguez
Setting: Malaysia
- **SCHMIDT PRINT AND MEDIA: A FAMILY BUSINESS IN UPHEAVAL** (*Four-hour prep time case*)

Authors: Christopher Khoury, Christine Keller & Nadine Kammerlander

Publisher: [Edward Elgar: Case Studies in Family Business](#)

Editor: Roland E. Kidwell

Setting: Germany

- **HELADERIA ROMA: CHALLENGES OF SUCCESSION IN A CLIMATE OF DISTRUST** (*Four-hour prep time case*)

Authors: Pablo Álamo & Unai Arzubiaga

Publisher: Edward Elgar book: [Family Business Sustainability Case Studies Across the World](#) and [SPGC – Step Project Global Consortium](#)

Setting: Mexico

- **FIRMENICH: JUGGLING THE SHORT AND THE LONG-TERM**

Authors: Marta Widz and Sameh Abadir

Publisher: [IMD-7-2308](#)

Setting: Switzerland

2024

- **LAO GAN MA: LEADERSHIP AND FAMILY BUSINESS SUCCESSION** (*Pre-arrival case w. 7 days prep time*)

Authors: Feng Lv and Lan Shi

Publisher: [SAGE Business Cases](#)

Setting: Eastern Asia

- **LEADERSHIP CHALLENGES IN A FAMILY FIRM** (*Four-hour prep time case*)

Authors: Miranda Stienstra, Astrid Kramer & Joyce van Leeuwen

Publisher: Edward Elgar book: [Case Studies in Family Business](#)

Setting: Netherlands

- **GRUNDFOS (A): BE, THINK, INNOVATE**
GRUNDFOS (B): SOLVED IN A BETTER WAY

Authors: Peter Vogel & Colleen Lief

Publisher: [IMD-7-2374](#)

Setting: Denmark

- **PREMIER REAL ESTATE DEVELOPMENT**

Author: Ernesto Poza

2023

- **ANTIGAL: STRATEGY AND SUCCESSION CHALLENGES IN A FAMILY-OWNED VINEYARD WITH GLOBAL AMBITIONS** (*Pre-arrival case w. 7 days prep time*)

Authors: Lucia Pierini, Martin Roll, Gianfranco Siciliano, and Cao Zhijing

Publisher: CEIBS

Setting: Argentina, US, China

- **FAMILY BUSINESS ETHICAL DECISION-MAKING UNDER COVID** (*Four-hour prep time case*)

Author: Amy F. Lipton

Publisher: [SAGE Business Cases](#)

Setting: USA

- **DASCHER (A): INTELLIGENT LOGISTICS** (*Four-hour prep time case*)
Authors: Benoit Leleux and Martz Widz
Publisher: IMD
Setting: Germany
- **ANTIGAL: STRATEGY AND SUCCESSION CHALLENGES IN A FAMILY-OWNED VINEYARD WITH GLOBAL AMBITIONS** (*Four-hour prep time case*)
Authors: Lucia Pierini, Martin Roll, Gianfranco Siciliano, and Cao Zhijing
Publisher: CEIBS
Setting: Argentina, US, China

2022

- **CONFLICTS AND RESOLUTIONS: CONTINUING A GENERATIONAL FAMILY BUSINESS IN IPOH, MALAYSIA**
Authors: Feranita Feranita, Alfredo De Massis
Publisher: [SAGE Business Cases](#)
Setting: Malaysia

2021

- **JEBSEN & JESSEN FAMILY ENTERPRISE: A HONG FROM THE COLD**
Authors: Marta Widz & Benoit Leleux
Publisher: IMD
Setting: Hong Kong, China
- **SHUBHAM GOLDIE MASALE PRIVATE LIMITED: CONSOLIDATE OR EXPAND?**
Authors: Sabyasachi Sinha & Vinod Thakur
Publisher: Ivey
Setting: India
- **FAMILY FEUD AT ALDI NORD**
Authors: K B S Kumar & Indi Perepu
Publisher: IBS
Setting: India

2020

- **PENTLAND GROUP: A FAMILY OF BRANDS** (*Pre-arrival case w. 7 days prep time*)
Author: Marta Widz
Publisher: IMD
Setting: UK
- **DE AGOSTINI: REPURPOSING THE BUSINESS & THE FAMILY** (*Four-hour prep time case*)
Author: Marta Widz
Publisher: IMD
Setting: Italy
- **RED COLLAR GROUP (A & B)** (*Four-hour prep time case*)
Authors: Jean Lee & Liman Zhao
Publisher: CEIBS
Setting: China

- **BAUCENTRUM: COMPENSATION AND GOVERNANCE IN THE FAMILY FIRM** (*Four-hour prep time case*)
Author: Stephen Sapp
Publisher: Ivey
Setting: Switzerland

2019

- **PRITZKER FAMILY ENTERPRISE: A FAMILY GOVERNANCE CASE STUDY** (*Pre-arrival case w. 7 days prep time*)
Authors: Patricia Angus
Publisher: Columbia Case Works
Setting: USA
- **P & Q METAL WORKS** (*Four-hour prep time case*)
Author: Brett A. Coffman
Setting: USA
- **ADVISING THE FAMILY FIRM: OPENING PANDORA'S BOX (A & B)** (*Four-hour prep time case*)
Authors: Vanessa Strike & Dennis Ma
Publisher: Harvard Business Cases
Setting: USA
- **IOI's GLOBAL CHALLENGE: MOVING UP THE PALM OIL VALUE CHAIN** (*Four-hour prep time case*)
Author: Marleen Dieleman
Publisher: Harvard Business Cases
Setting: Malaysia

2017

- **DEMPSEY BOATS** (*Pre-arrival case w. 7 days prep time*)
Authors: Justin B. Craig and Ken Moores
Setting: Australia
- **FIRE IN THE BELLY: BUSINESS GROWTH VERSUS FAMILY HARMONY** (*Four-hour prep time case*)
Author: Mita Dixit
Setting: India
- **VALLEY CARRIERS (A): ESTABLISHING STATUS IN A FAMILY BUSINESS VALLEY CARRIERS (B): WORKING ON VERSUS WORKING IN THE BUSINESS** (*Four-hour prep time case*)
Author: Vanessa Strike
Publisher: Ivey
- **WENSLI SILK: SUCCESSION AND INTERNATIONAL LUXURY BRANDING** (*Four-hour prep time case*)
Authors: Jean Lee, Rebecca Y. Chung, An Jing
Publisher: CEIBS
Setting: China

2016

- **FREEDOM COMMUNICATIONS, INC.: FAMILY ENTERPRISE OR LIQUIDITY?** (*Pre-arrival case w. 7 days prep time*)
Authors: John L. Ward and Carol Zsolnay

Publisher: Kellogg

Setting: USA

- **FOUR GENERATIONS OF THE OWENS FAMILY (A) AND (B)** (*Four-hour prep time case*)

Authors: John L. Ward, Joachim Schwasss, Colleen Lief

Publisher: Kellogg

Setting: Australia

- **JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES** (*Three-hour prep time case*)

Authors: Vanessa M. Strike and Takao Kawamoto

Publisher: Harvard Business Cases

Setting: Japan

- **JUCHHEIM: THE FAITHFUL PURSUIT OF FLAVOUR, CULTURE AND FAMILY VALUES** (*45 minutes prep time case*)

Authors: Takao Kawamoto

Publisher: Harvard Business Cases

Setting: Japan

2015

- **QADRI GROUP: WRITING THE FAMILY CONSTITUTION** (*Pre-arrival case w. 7 days prep time*)

Authors: Shakeel Sadiq Jajja and Syed Zahoor Hassan

Publisher: Harvard Business Cases

Setting: Pakistan

- **HOW TO MOTIVATE THE FIFTH GENERATION: BALANCING ENGAGEMENT AND ENTITLEMENT AT LEE KUM KEE** (*Three-hour prep time case*)

Authors: John L. Ward and Sachin Waikar

Publisher: SAGE

Setting: China, Hong Kong

- **A TIGHTROPE WALK: TRANSITION CHALLENGES AT S K GROUP** (*Three-hour prep time case*)

Authors: Mita Dixit and Debasis Mallik

Setting: India

- **PLYMOUTH TUBE COMPANY: HOW TO BUILD OWNERSHIP CONSENSUS** (*Three-hour prep time case, FINALIST case*)

Authors: John L. Ward and Carol Zsolnay

Publisher: Kellogg

Setting: North America

2014

- **MOTHER MYRICK'S CONFECTIONARY** (*Pre-arrival case w. 7 days prep time*)

Authors: Paul W. Thurston, Erik R. Eddy and Mary Hartwick

Setting: USA

- **WOODVILLE REPUBLICAN** (*Three-hour prep time case*)

Authors: John J. Cater III and Roland E. Kidwell

Setting: USA

- **AICL** (*Three-hour prep time case*)

Authors: Mita Dixit, Apoorva Srivastava, and Debasis Mallik

Setting: India

- **ACME LUMBER** (*Three-hour prep time case*)

Authors: John Perry and Nancy Bereman

Setting: USA

2013

- **QADRI GROUP: SUSTAINING GROWTH FOR ANOTHER 100 YEARS** (*Pre-arrival case w. 7 days prep time*)

Authors: Muhammed Shakeel Sadiq Jajja and Syed Zahoor Hassan

Setting: Pakistan

- **RUMA'S FRUIT AND GIFT BASKET: WILL DAD EVER RETIRE?** (*Three-hour prep time case*)

Authors: Edmund (Ted) Clark and John Friar

Setting: USA

- **THE AMERICAN BRITISH UNIVERSITY** (*Three-hour prep time case*)

Author: Josiane Fahed-Sreih

Setting: Lebanon

- **MID-STATE TRUCKING & STORAGE** (*Three-hour prep time case, FINALIST case*)

Authors: Edmund (Ted) Clark and John Friar

Setting: USA